

# The George Washington Alumni Association



Annual Report  
2004–2005

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# MESSAGE FROM THE PRESIDENT

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August 2005

Dear Fellow GW Alumni:

I am pleased to present the George Washington Alumni Association's (GWAA) second Annual Report. This document highlights the activities of the GWAA and exemplifies the strong connection the Association has with the University and its alumni constituents. Moreover, this document provides alumni and other GW stakeholders with an understanding of the GWAA's mission and history, as well as an overview of this year's strategic initiatives, programs, and sponsored activities by our committees and constituent groups.

This academic year represents one of growth, outreach, achievement, and celebration. Numerous new initiatives were launched and resulted in several events and series that were extremely well received and attended. The GWAA embarked upon the Association's first strategic plan. Phase I of three phases was completed in May. The GWAA also celebrated the achievement of a primary goal this year - 100% contribution to GW by the 52-member Board. The GWAA made several other accomplishments in 2004-05, including:

- Two new programs that connect students with alumni and members of GW's Board of Trustees to discuss careers and opportunities for professional development: the "Dinner with Alumni" program and the "How Do I Become a..." career speaker series;
- GWAA grants assisted student and alumni organizations in bringing alumni back to GW to celebrate special anniversaries at schools across campus;
- Over 200 alumni across the country volunteered to interview students who applied to GW;
- Two freshman welcoming events were held: a graduate student wine and cheese and a graduation toast for seniors;
- President Stephen Joel Trachtenberg served as a keynote speaker at alumni events that were held in Los Angeles, Chicago, Seattle, San Francisco, New York City, Boston, Seoul (Korea), and Paris (France). GW's Senior Vice President of Student & Academic Support Services Robert Chernak (Ed.D. '96) spoke to alumni at an event held in Athens, Greece;
- Social and educational events were sponsored and co-sponsored by the GWAA for the DC and regional clubs across the USA;
- Alumni athletic participation in the DC area was at an all time high;
- Professors from GW traveled to Boston and New York to speak to alumni about topics surrounding the 2004 presidential election;
- Colonials Weekend 2004 had another successful series of events.

I am grateful for all of the alumni volunteers who provided their time to make this year so successful. I am particularly grateful for the support, commitment and dedication of the GWAA officers and board members, the Office for Alumni Programs, and the Division of Advancement.

The end of this academic year marks the end of my term as president of the GWAA. It has been a pleasure to work with you, the GW Administration, and the Board of Trustees. I look forward to the continued accomplishments of the GWAA in this year and years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "Kristen S. Betts", written in a cursive style.

Kristen S. Betts (EdD, '98)  
President, 2004-05

## ABOUT THE ASSOCIATION

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The George Washington Alumni Association (GWAA) is a nonprofit organization representing the interests of the more than 200,000 living graduates of The George Washington University. The Association is a registered District of Columbia nonprofit corporation and is exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code.

The GWAA is the successor institution to various historical alumni organizations, the first of which was founded in 1847. The current Association was founded in 1960 as The George Washington University General Alumni Association. This organization was restructured in 1997 and renamed The George Washington Alumni Association.

The Association is organized as a separate legal entity from The George Washington University. It also serves as the umbrella organization for each of the University's school-based, regional and special interest alumni organizations. Membership in the GWAA is granted to all graduates of The George Washington University's eight degree-granting schools and colleges. The Association also recognizes all students who completed 15 or more credit hours of study at GW, and whose peer student group has graduated; as well as graduates of certain certificate programs.

The Association is governed by a Board of Directors, comprised of representatives from each of the school-based associations. Each of these associations sends its president and two elected members to sit on the GWAA Board. The GWAA also provides for up to 10 at-large members on its board, as well as a faculty representative, a student representative, and those alumni who serve on the GW Board of Trustees on behalf of the Association.

The GWAA's primary mission is to represent the interests of all GW alumni to the University and to provide advisory support for GW alumni relations programs. The Board of Directors meets four times annually to discuss programs, share information, and allocate resources. In addition to sponsorship of other alumni programs, the Board directly funds three programs to recognize alumni distinction and service, and to entice student activity in the Association. The Distinguished Alumni Achievement Awards are presented annually to several alumni who have achieved professional distinction. The Alumni Service Awards are given to those alumni who have provided significant volunteer service to the University, or to those who have greatly served their community. The GWAA Prize is awarded each year to one graduating student from each of GW's colleges and schools, and is designed to both recognize student leadership and accomplishment and to encourage students to become active alumni leaders.

# GWAA STRATEGIC INITIATIVES

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## Strategic Planning

The Strategic Planning Committee was formed in the fall of 2004 after an all-day retreat on August 21, 2004 on campus directed to various brainstorming sessions about the shape and function of the GWAA.

The committee has been meeting in person and by telephone conference call and is focusing on the following aspects, among others, in an effort to draft a strategic plan by the end of the 2005-2006 academic year:

- The mission of the GWAA;
- Organization of the GWAA Board of Directors, including:
  - Roles and responsibilities of the members of the GWAA Board of Directors;
  - Membership and authority of the Executive Committee;
- Relationship of school-based representatives with the GWAA;
- Relationship of regional chapters with the GWAA.
- What are the respective roles and responsibilities of the GWAA and GWU to each other - what should each be giving to the other and what should each be receiving from the other; overall and with respect to funding GWAA operations and programming?
- How to recognize, relate and coordinate with alumni groups based on interest areas, rather than school-based constituent groups or regional chapters;
- The role or interrelationship of the GWAA with the fund-raising function of GWU, such as assistance with the GWU Annual Fund, identifying and contacting prospective donors, etc.

# COMMITTEE REPORTS

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## Awards Committee

Each year, the Association presents three awards to those who have shown exceptional professional accomplishment, community service, or student achievement. The GWAA grants these awards to recognize exceptional alumni and to bring attention to the role that alumni play in GW's success.

### ***The Distinguished Alumni Achievement Award***

The Distinguished Alumni Achievement Award (DAAA) is the highest form of alumni recognition by the University and the GWAA. Each recipient has made a lasting impact on society through outstanding professional, voluntary or philanthropic accomplishments. Nominations for the award were accepted from the entire GW community, and then thoroughly reviewed by the Awards Committee. The nominations were then approved by the GWAA Board of Directors and the Advancement and Alumni Affairs Committee of the GW Board of Trustees. This year, the DAAA was presented to eight exceptional GW graduates:

**Robert Ames Alden** (CCAS, AA '62, BA '65, MA '68)

Robert Ames Alden began working as a sports writer and editor for *The Cleveland Press* in 1947 and later accepted a position with *The Washington Post*, where he remained for 48 years. In 2000 he retired from the *Post* as the longest serving editor in the newspaper's history. In 1976 he became the first GW alumnus to be elected president of the National Press Club, garnering praise from then GW president Lloyd Elliot, and U.S. President Gerald Ford. During his student years, Alden was active at the University, serving as sports editor of both the *GW Hatchet* and the *Cherry Tree*. At GW, he was awarded the Gardiner G. Hubbard Memorial Prize in U.S. History, presented annually to a member of the graduating class who has maintained the highest standing in United States history. In his early years as a sportswriter, he was one of only two writers to

win the Front Page Award for two consecutive years in 1957 and 1958. He is also a triple legacy alumnus: both his parents and his grandfather attended GW. In 1954, while a student at GW and a young editor at the *Post*, he conceived a civic and cultural center for McLean, Virginia, consisting of a library, green, central park, community center, and theater. For his role in bringing about those five institutions, Fairfax County named the Robert Ames Alden Theater in his honor.

**Walter M. Bortz III** (GSEHD, EdD '98)

Walter M. Bortz III became the twenty-third president of Hampden-Sydney College, in Hampden-Sydney, Virginia, in 2000. He previously served as vice president for administrative and information services at The George Washington University, and as vice president for institutional advancement and acting vice president for student services at the University of Hartford. He also held positions as director of admissions at East Carolina University, dean of admissions at Texas Christian University and director of admissions at his alma mater, Bethany College. Bortz is a leader in higher education organizations locally and nationally. He is a member of the Executive Committee of the Council of Independent Colleges in Virginia, a trustee of the Virginia Foundation of Independent Colleges and chair for the Old Dominion Athletic Conference Presidents Council, to name a few. He is currently a member of the Board of Trustees of Bethany College. A frequent presenter at a variety of international and domestic conferences, Bortz was the keynote speaker at two U.S. Information Agency projects. Bortz's leadership in the field of higher education has benefited countless students over the years and continues to do so today.

**Diana B. Henriques** (ESIA, BA '69)

Diana B. Henriques joined *The New York Times* in 1989 as a financial reporter after writing for *Barron's National Business and Financial Weekly*. Since then, she has specialized in reporting on financial fraud, white-collar crime, and corporate governance issues.

She was awarded a 2005 George Polk Award and the 2004 Worth Bingham Prize for investigative reporting for a series on companies that target military personnel with expensive, unsuitable financial products. Henriques is the author of *The Machinery of Greed: Public Authority Abuse and What to Do About It*, *Fidelity's World: The Secret Life and Public Power of the Mutual Fund Giant*, and *The White Sharks of Wall Street: Thomas Mellon Evans and the Original Corporate Raiders*. She is a frequent lecturer for the American Press Institute and the Donald W. Reynolds National Center for Business Journalism. In 2003, she was elected to the Board of Governors of the Society of American Business Editors and Writers. She was a 2005 Pulitzer Prize finalist for a series exposing the sale of misleading insurance policies to American soldiers. Additionally, she was recently awarded the 2005 Goldsmith Prize for Investigative Reporting.

**James F. Humphreys** (Law, JD '78)

James F. Humphreys began practicing law in 1979. He worked for the U.S. Senate as a legislative aide and chief counsel, and he served in the West Virginia legislature from 1983 to 1995, where he was chairman of the House Constitution Revision Committee, the Senate Judiciary Committee, and the Joint Legislative Rule-Making Committee. He was twice selected as Legislator of the Year. As a member of the West Virginia Bar's Law and Medicine Committee, the Law Institute of the West Virginia University Law School, the West Virginia Water Quality Committee, the Governor's Special Commission on Water Standards, and the West Virginia Supreme Court of Appeals' Commission on Family and Domestic Law, Humphreys remains extremely active in the legal world. He is a member of the American Bar Association, the Association of Trial Lawyers of America, and numerous local and specialty bars. Humphreys served as a member of both the GW Law Board of Advisors and the GW Alumni Association Board of Directors. Additionally, he established both the James Humphreys Endowed Professorship and the James Humphreys Center for Complex Litigation at the University.

**Pradman Kaul** (SEAS BS '67)

Pradman Kaul is the CEO and chairman of Hughes Network Systems (HNS). Prior to this appointment, he served as president and chief operating officer, executive vice president, and director of engineering for HNS. He has achieved numerous distinctions throughout his career, including the Third Millennium Medal from the Institute for Electrical and Electronics Engineers, which he received in 2000, and his induction into the National Academy of Engineers in 2004. An active alumnus, Kaul is a member of the School of Engineering and Applied Science National Advisory Council. Well-established in his field, Kaul holds numerous patents, is a published author of articles on technical topics concerning satellite communications and, most notably, invented the VSAT, a device critical to the commercialization of satellite technology.

**Floyd D. Loop** (SMHS MD '62)

Floyd D. Loop was CEO and chairman of the Board of Governors of The Cleveland Clinic Foundation from 1989 to 2004. After medical school, he trained in general surgery at GW and became a cardiac surgeon. He chaired the Department of Thoracic and Cardiovascular Surgery at the Cleveland Clinic from 1975-1989. Loop and his colleagues were responsible for today's widespread use of arterial conduits in coronary artery surgery, innovations in valve repair, reoperations, and numerous changes in technical procedure. As a surgeon, Loop performed more than 12,000 open heart operations and authored 350 papers on all aspects of cardiovascular surgery. During his tenure as CEO, the Cleveland Clinic's revenues grew from \$700 million to \$3.6 billion. His accomplishments include a significant development of basic and applied research, creation of a delivery system comprised of 12 hospitals and 14 outpatient sites, a new medical school for physician investigators and construction of two hospitals in Florida. Loop was president of the American Association for Thoracic Surgery, chairman of the Residency Review Committee, and a member of the American Board of Thoracic Surgery. Loop has received honorary degrees from Cleveland State University and St. Louis University among many other international awards.

**Christine E. Seidman** (SMHS, MD '78)

Christine E. Seidman is a professor in the Departments of Genetics and Medicine at Harvard Medical School and an investigator for the Howard Hughes Medical Institute. After her undergraduate studies at Harvard College, Seidman attended The George Washington University School of Medicine and Health Sciences and subsequently was an intern and resident in internal medicine at Johns Hopkins Hospital. She received subspecialty training in cardiology at Massachusetts General Hospital and joined the staff at Brigham and Women's Hospital in 1987, where she currently directs a research laboratory and the Cardiovascular Genetics Service. Seidman was a member of the American Society for Clinical Investigation in 1993 and is currently a member of the Johns Hopkins University Society of Scholars, the Institute of Medicine and the American Academy of Arts and Sciences. Seidman was awarded the Robert J. and Claire Pasarow Foundation Award in Cardiovascular Research in 1992, the American Heart Association Edgar Haber Cardiovascular Award in 1997, the American Heart Association Basic Research Prize in 1999, the Gill Heart Institute Award for Outstanding Contributions to Cardiovascular Research in 2000, and the Bristol-Myers Squibb Award for Distinguished Achievement in Cardiovascular Research in 2002.

**George W. Wellde Jr.** (GWSB, MBA '76)

George W. Wellde Jr. is a managing director and head of North America sales for fixed income, currency, and commodities at Goldman, Sachs & Co. He has worked in fixed income since joining the firm in 1979. From 1994 to 1999, Wellde was the Goldman Sachs Tokyo office branch manager and head of the fixed income department. Prior to Goldman Sachs, Wellde worked at the Federal Reserve Board and Union First National Bank in Washington, D.C. Wellde is a trustee at both the University of Richmond and the Westminster School. He is on the board of the Vaccine Fund, and is active with his alma mater, serving on the board of advisors for the GW School of Business.

The 2005 DAA awards were presented at a luncheon at the Madison Hotel on Saturday, May 14, 2005, during GW's commencement

weekend activities. Recipients were also recognized during the Commencement on the Ellipse ceremony on May 15, 2005.

***The Alumni Service Award***

The Alumni Service Award (ASA) is presented to those alumni who advance the University's mission through volunteer efforts, thereby enhancing GW's impact on our community and future generations of students. Nominations were accepted from the GW community throughout the year, and honorees were selected by the Awards Committee and ratified by the GWAA Board of Directors. This year, four alumni were recognized for service:

**Jeffrey S. Akman** (SMHS, MD '81)

Jeffrey S. Akman is the Leon Yochelson Professor and Chair of the GW Department of Psychiatry and Behavioral Sciences. Akman has remained intimately involved with the University following his graduation and the completion of his residency in 1985. He led the SMHS class reunions on three occasions, chaired the SMHS Convocation from 1992 to 1999, authored the GW Medical School oath, and was the founder of the White Coat Ceremony, an event created to gift first-year medical students with their white coats. A Founding Member of the Friends of the Luther Brady Art Gallery and a member of the GW Medical Alumni National Council, Akman recently led a fundraising effort in memory of his late partner, Steven M. Dixon, MD, to name the Dixon Memorial Garden in the Ross Hall Courtyard. Much lauded for his work, Akman received the Distinguished Faculty Service Award in 1994 and the Distinguished Teacher Award in 1998. He currently serves on the boards of directors of the Medical Society of the District of Columbia and Food & Friends, a nonprofit that prepares and delivers meals to people living with HIV/AIDS, cancer, and other life-challenging illnesses.

**Bruce J. Ammerman** (SMHS, MD '72)

Bruce J. Ammerman is a neurosurgeon with the Washington Neurosurgical Associates. Additionally, he is clinical professor of neurological surgery at GW. In 2002, Ammerman co-chaired his GW 30th class reunion and helped raise over \$100,000 from

his classmates. He served on the George Washington Alumni Association Board of Directors from 1977 to 1984, and was president of the GW Medical Alumni Association from 2000 until 2004. Together with his family, Ammerman's philanthropic initiatives for the Medical Center have resulted in the Ammerman Medical Student Scholarship Fund and the Ammerman Neurosurgery Lab. Ammerman is a triple legacy alumnus; he completed his own residency in 1977, his two sons are residents in neurosurgery at GW and graduates of the GW School of Medicine and Health Sciences, and his daughter is currently a student in the Law School. The Alumni Service Award has become a family affair--Ammerman's father, Harvey H. Ammerman (BA '39, MD '43), received the award in 1976.

**Gary Granoff** (GWSB, BBA '70; Law, JD '73)

Gary Granoff is currently chairman and CEO of Ameritrans Capital Corporation. He is an active volunteer at the University, serving as the chairman of the New York City Regional Alumni Chapter from 1992 to 1997, acting as director of the Law Alumni Board of Directors from 1993 to 1997, and serving two terms as an Alumni Trustee. He is a member of the George Washington Alumni Association, the GW Law Dean's Advisory Board, and the GW Alumni Committee for the 21st Century. Additionally, he has participated in the Alumni Admissions Program, assisting incoming students, since 1992. Granoff and his wife, Leslie Granoff, are longtime supporters of the Department of Art in the Columbian College of Arts and Sciences, and Granoff is one of the founders of the Ronald W. Howard Student Assistance Fund. He is a part of a legacy family – all three of his sons have attended GW; his son Stephen received his BBA from GW in 1996 and his son Robert received his BA from the University in 1998.

**Arthur Mintz** (GWSB, BBA '66)

Arthur Mintz has been an apparel manufacturer since his graduation. He served as president of Bees & Jam for thirty-five years, a company that distributes children's sleepwear to retailers in the U.S., Canada, Europe, and Japan. The products are manufactured in Bangladesh, China and the Dominican Republic. Arthur also serves as a Director of Cache, Incorporated, a women's retailer

listed on the NASDAQ. Arthur has served as president of the Business Alumni Association in New York and on the Dean's Alumni Advisory Board. He and his wife Judy, BA '68, have created the Mintz Sophomore Getaway, an annual event that enables students to interact with each other and faculty at an off-campus venue. They have also created the Mintz Scholarship Fund, which provides opportunities for students through grants that support their tuition. He enjoys scuba diving, photography, travel, and reading adventure novels. He is proud of his family – Allison, BBA '96, Rebecca and Jon Greller, and his grandson Max.

These awards were presented at a reception immediately following the Annual Meeting of the Association on June 8, 2004.

***The GWAA Prize***

The Association awards the GWAA Prize to an outstanding student from each school or college of the University. The prize honors future alumni who have shown exceptional commitment to the University and who may be expected to become future GW alumni leaders. This year's GWAA Prizes were presented to:

**Mr. Justin Guthier**

Columbian College of Arts and Sciences

**Mr. Vikram Bakhru**

School of Medicine and Health Sciences

**Ms. Rebecca C. Carvalho**

GW Law School

**Mr. Christopher Toombs**

School of Engineering and Applied Science

**Dr. Bethany Nickerson**

Graduate School of Education and Human Development

**Ms. Kerri Hudak**

GW School of Business

**Ms. Jennifer Smith**

Elliott School of International Affairs

**Mr. James Higgins**

School of Public Health and Health Services

Each recipient was presented with a certificate and a cash prize during Commencement Weekend, May 21-22, 2005.

## Trustee Recommendation Committee

Another key responsibility of the Association is the nomination of candidates to serve as alumni members of the GW Board of Trustees. This strategic interconnection between the University and its alumni serves to ensure that alumni interests are represented on the Board, as well as to bring valuable expertise and volunteer service to the Board. The Association nominates alumni to fill seven alumni trustee positions on the Board. Two of these slots are reserved for recent alumni (those who are within five years of graduation).

Each year, the GWAA Trustee Recommendation Committee accepts nominations from the GW community for any vacant alumni trustee seats. The Committee actively seeks alumni who have 1) demonstrated interest in the University or have been actively involved in activities at GW, including service to the GWAA or any other alumni group, or 2) distinguished themselves

through either volunteer or professional activities, including those while at student at the University. The Committee then presents a slate of nominees to the GWAA Board of Directors and the GW Board of Trustees for final selection of the trustees.

This year, two alumni trustee positions became vacant. The Committee presented a slate of three candidates for each seat to the GWAA Board of Directors, which approved the slate and forwarded it to the Board of Trustees for selection of the final candidates. At its meeting in spring 2005, the Board of Trustees selected from those slates the following alumni to serve as Alumni Trustees:

**Gerald Lazarus, MD** (SMHS, MD '63)  
Professor of Dermatology, Johns Hopkins University

**Jeanette Michael** (Law, JD '75)  
Executive Director, D.C. Lottery and Charitable Games Control Board

Both trustees will serve for a term of four years, and may be elected to a second term by a vote of the Board of Trustees.

## Programs Committee

The Association's Programs Committee is responsible for conceiving and supporting programs for the general benefit of GW alumni. The committee focuses its efforts on the events for alumni, particularly in the Washington, DC metropolitan area. Committee members provide advice and counsel to the GW Office of Alumni Programs staff, as well as facilitate requests for financial or volunteer contributions for the Association to support ongoing alumni programming. The committee is also the Association's primary representative in planning the GW Colonials Weekend program each fall.

### ***FY 2005 Accomplishments***

The GWAA Programs Committee continued with its mission to sponsor a broad range of opportunities to include social, educational, cultural, and athletic programs. More than 50 alumni programs were hosted in the Washington area this past year. Some highlights included:

- The GWAA participated in the Capital Alumni Network (CAN) intramural sports league. More than 200 alumni played on GWAA's softball, flag football, volleyball, and basketball teams. The co-ed basketball team took first place at the annual tournament, beating cross town rival University of Maryland to take the crown.
- More than 150 alumni and guests watched the Washington Nationals in their inaugural season take on and beat the New York Mets at RFK Stadium.
- Several Colonial Tailgaters brought alumni together for drinks and food to watch both the Men's and Women's teams battle atop the Atlantic 10. Watch parties were also held as the GW Men's basketball team took the Atlantic-10 tournament on route to the NCAA tournament.
- The GWAA hosted a performance of Billy Joel's hit musical, *Movin' Out* at the National Theatre. More than 75 alumni and guest saw Twila Tharp's dance interpretation set to Billy Joel's hit music.
- The GWAA in conjunction with the MBAA sponsored a lecture with Warren Brown, former attorney turned baker and the creator of Cakelove. More than 160 alumni and students learned how Warren changed careers in pursuit of his real passion.
- The GWAA and the Career Center sponsored a Washington, D.C. Career Night where more than 50 alumni met with current students and soon-to-be graduates to discuss business networking, career choices, and internships.
- Colonials Weekend reunited alumni and celebrated the 5th, 10th, and 50th reunions. Patti LaBelle and Dana Carvey entertained alumni, family, and students.

## Student–Alumni Initiatives Committee

The goal of the Student-Alumni Initiatives Committee is to develop opportunities for GW alumni and current students to interact with one another and strengthen the bond between alumni and their alma mater. The Committee is particularly concerned with preserving the connection between GW and its young alumni defined as those who graduated ten or fewer years ago. The Committee supports the University, both strategically and financially in its efforts to provide career and mentoring services to students and alumni and to create opportunities for students and alumni to come together in social and professional gatherings.

### ***FY 2005 Accomplishments***

This year, the Committee supported a variety of events and programs to further its strategic goals:

- **Move-in Volunteers:** The Committee put together volunteers to welcome new students to GW and assist them with their move into their residence halls in August 2004. This allowed students an opportunity to interact with alumni before classes began and demonstrated to them and their families that they had all joined a supportive GW community.
- **“Dinner with Alumni” series:** The “Dinner” series allowed small groups of sophomores and juniors to have an evening of conversation and exchange ideas about classes, careers and experiences with alumni, hosted by alums at either their homes or at a campus-area restaurant. The first dinner was held in October, hosted by GW trustee Mark Hughes and there were 11 more dinners throughout the year.
- **Began “How Do I Become A...?” career speaker series:** This program was launched in order for current students to engage with an alumnus who came to speak about his or her career and take questions from students interested in learning about how to become and what to expect out of that particular profession. This interactive program was designed as an exchange for both alumni speakers and students and allow students to benefit from the wisdom and experience that alumni have to offer. The series was kicked off in February by Joseph A. Kiehl who spoke about how to become a CIA officer and his career in the clandestine service. Other series topics were How Do I Become a *New York Times* Investigative Reporter? and How Do I Become A Real Estate Mogul? A total of 300 students came to these events.
- **Graduate student reception:** The Committee sponsored a wine and cheese reception in April for graduate students and GWAA volunteers. This event served to include graduate students in Alumni Association activities and show a presence of the organization among our older students, reaching out to the larger GW community. The event was an opportunity to educate graduate students about the benefits of the GWAA and how they can interact with other alumni.
- **Junior Class Networking Night:** This event was held to support networking between juniors as they begin to think about their careers and GW alumni to offer advice and any help locating opportunities for internships and jobs. The boat cruise took place in April.
- **Class Council Poker Tournament:** The Committee co-sponsored with Class Council a number of poker nights at GW pitting GW alumni against current students.
- **Senior Week BBQ:** To raise awareness of the GWAA and Alumni House among

graduating students, the Committee co-sponsored a barbeque event held during Senior Week, preceding commencement weekend. At the toast, the seniors presented their class gift to the university, a scholarship fund in honor of 9/11, physically represented in the form of a new flag for the Smith Center.

- **Ongoing Activities:** The Committee continued to support and promote networking nights and future involvement with Class Council to better target current students.
- **New Student Welcome Letter:** In its second year, this initiative served to connect with GW students before they even arrived on campus as freshmen. Each prospective student who submitted a deposit received a letter from GWAA President Dr. Kristen Betts welcoming them to the GW community on behalf of over 200,000 GW alumni. The letter included the students' first piece of GW memorabilia, a GW window sticker.

# FINANCIAL REPORT

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## Balance Sheet (as of June 30, 2005)

### Assets

Assets On-Hand	\$	275,568
Money Market Account	\$	3,117
Investment Accounts	\$	272,451
<b>Total Assets</b>	<b>\$</b>	<b>275,568</b>

### Liabilities

Committed FY04 Expenses	\$	1,500
<b>Total Liabilities</b>	<b>\$</b>	<b>1,500</b>

<b>Fund Balance</b>	<b>\$</b>	<b>274,068</b>
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## Statement of Revenues and Expenses, FY 2005

### Revenues

Royalties	\$	120,966
Affinity credit card program	\$	96,260
Auto/home insurance program	\$	19,158
Life/health insurance program	\$	5,279
Direct chair sales	\$	269
Memorabilia Sales	\$	3,575
Investment Income	\$	3,498
University Contribution (\$1 per graduate)	\$	6,878
Miscellaneous Revenues	\$	6
<b>Total Revenues</b>	<b>\$</b>	<b>134,923</b>

### Expenses

Memorabilia Costs of Goods Sold	\$	3,183
Alumni Recognition Programs	\$	29,885
Alumni Service Awards	\$	6,209
Distinguished Alumni Achievement Award	\$	23,676
GWAA Prizes	\$	-
Alumni Programs	\$	66,097
Colonials Weekend	\$	45,000
Student-Alumni Initiatives	\$	5,500
Program Committee	\$	4,000
Virginia Gold Cup	\$	500
Grant Program	\$	6,097
Women's Leadership Conference	\$	5,000
Operating Expenses	\$	39,647
<b>Total Expenses</b>	<b>\$</b>	<b>138,811</b>
<b>Net Surplus (Deficit)</b>	<b>\$</b>	<b>(3,888)</b>

# OFFICERS AND BOARD OF DIRECTORS, 2004–2005

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## Executive Committee

### *President*

Kristen S. Betts  
GSEHD, EdD '98

### *President-Elect*

Christopher G. Young  
GWSB, MA '82

### *Immediate Past President*

Robert G. Efrus  
CCAS, BA '80; GWSB, MPA '82

### *Secretary*

Jeremy K. Gosbee  
CCAS, BA '98; GWSB, MBA '02

### *Treasurer*

Richard Crespín  
ESIA, BA '93

### *Parliamentarian*

Jonathan Pompan  
CCAS, BA '98

### *Vice President for Awards*

Marlynne Brown  
MVC, BA '85

### *Vice President for Education Programs*

Camille Stillwell  
GSEHD, EdD '99

### *Vice President for Programs*

Jason A. Chautin  
GWSB, BBA '97

### *Vice President for Student-Alumni Initiatives*

Nicole Speulda  
ESIA, BA '99

### *Vice President for Trustee Selection*

David P. Cleary  
CCAS, BA '95; GWSB, MPA '97

### *Executive Director of Alumni Programs*

Scott M. Mory  
CCAS, BA '96; LAW, JD '99

## Board of Directors

### *Columbian College of Arts and Sciences Alumni Association*

David P. Cleary  
CCAS, BA '95; GWSB, MPA '97

Jay M. Cohen  
CCAS, BA '73

Jonathan Pompan  
CCAS, BA '98

### *School of Medicine and Health Sciences Alumni*

Bruce J. Ammerman (President)  
SMHS, MD '72, GME '77

Stuart Kassar  
SMHS, MD '72

### *Law Alumni Association*

Rick Richmond (President)  
LAW, JD '86

Jeanette Michael  
LAW, JD '89

Philip M. Tahtakran  
LAW, JD '02

### *Engineer Alumni Association*

Sean Walsh (President)  
SEAS, BS '76

John Young  
SEAS, MEA '89

### *Graduate School of Education and Human Development Alumni Association*

Camille A. Stillwell (President)  
GSEHD, EdD '99

Edmond J. Collier  
GSEHD, EdD '96

Jennifer Hertzberg  
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