

THE GEORGE WASHINGTON ALUMNI ASSOCIATION
BOARD OF DIRECTORS MEETING
DECEMBER 7, 2005
MINUTES

Board Members in Attendance: Penn Chabrow, David Cleary, Edmond Collier, Richard Crespin, Debby Demaree, Laura Downs, Pastor Farinas, Alan From, Marc Goldsmith, Issa Khozeimeh, Jeannie Lesko, John Manning, Jeffrey Marootian, Eric Mendelsohn, Jeanette Michael, Melissa Nachatelo, Alan Nadel, Tamara O'Neil, Tejbir Phool, Audrey Plonk, Tony Sayegh, Philip Tahtakran, Sean Walsh, Debbie Wheeler.

Board Members in Attendance (conference call): Carol Engel, Gerald Lazarus, Jonathan Pompan.

Staff in Attendance: Laurel Price Jones, Scott Mory, Cristy Donnelly, Joe Bondi, Rebecca Leonard, Stacey Martin, Jason Miller.

Staff in Attendance (conference call): Karen Ancillai

Members not in attendance: Jeffrey Akman, Joseph Baca, Alex Barsed, Sylvia Benatti, Kristen Betts, Cheryl Bolding-Gunn, Marlynne Brown, Jay Cohen, Sebastian Filgueira, Jeffrey Flaks, Jeremy Gosbee, Jennifer Hertzberg, Mark Hughes, Stuart Kassan, Joseph Kiehl, Eugene Lambert, Cameron MacKenzie, Kristy McDonnell Ortiz, Bill Quinn, Anna Sevilla, Audai Shakour, Ramona Stoltz, Breanna Templeton, Chris Young.

Call to Order and Minutes

- GWAA President Elect Richard Crespin called the meeting to order at 6:37 p.m.

Special Guest

- Louis Katz, Executive Vice President and Treasurer, presented the University's efforts to engage the community in planning for the Foggy Bottom campus and the redevelopment of Square 54, the former GW Hospital site. Vice President Katz welcomed GWAA Board member participation in this effort and highlighted a Square 54 and Campus Development briefing and reception for Foggy Bottom and West End Alumni, Faculty and Staff on December 12. He invited members to visit the GW neighborhood planning website at www.neighborhood.gwu.edu.

Minutes

- Alan Nadel moved to approve the minutes of the October 20, 2005 Board of Directors Meeting. The motion was seconded and carried by unanimous voice vote.

President's Report

- Richard Crespin, reporting on behalf of President Young, announced that a strategic planning group had been formed to build upon the work of the group chaired last year by

Alan Nadel. This group will begin meeting immediately and will report back to the Board of Directors in February.

- The GWAA has been asked by the GW Medical Center to support the 2006 GW Cancer Gala at the patron level (\$5,000). The GW Cancer Gala is an annual event that supports cancer research and community outreach. Richard Crespin reported that the Executive Committee voted to support this as an additional appropriation to the GWAA budget and that the expenditure was supported by past GWAA Presidents Nic Lakas and Alexia Morrison. Jeanette Michael offered her enthusiastic support. Alan From moved to approve the \$5,000 appropriation. The motion was seconded and carried by unanimous voice vote.

President Elect's Report

- President Elect Richard Crespin reported that the home mortgage review committee met recently on campus with three vendors. The committee was now reviewing these vendors' final proposals and will report back to the Board in February.
- Crespin announced that several GWAA grants had recently been approved and that \$4,000 remains available for Fiscal Year 2006. A feedback process will commence shortly. Carol Engel asked if the grant application was available online. Scott Mory noted that it is available in the GWAA pages of the Alumni Online Community.

Treasurer's Report

- Treasurer Pastor Farinas presented the Treasurer's report for the Board's information. He noted that, in light of the just-approved expenditure in support of the GW Cancer Gala, the new revised estimated Fiscal Year 2006 balance is now \$5,000 less than the \$47,750 listed in the budget summary report.
- Penn Chabrow suggested that the Association could realize a higher rate of return on its existing investments and recommended that additional investment options be explored. Richard Crespin agreed and noted that the Finance Committee would take up the issue.

Executive Director's Report

- Executive Director Scott Mory reported that the Office of Alumni Programs had recently received additional funds for new staff. These new funds will be used immediately to hire an Assistant Director of Reunion programming and an Assistant Director for Student-Alumni programming. In addition, a 30th Class Reunion will now be added to the 5th, 10th, 25th, and 50th Class Reunions already slated for 2006.
- Mory noted that the number of programs offered by the Office of Alumni Programs and the GWAA continued to grow. He highlighted a flyer in the meeting packets that outlined winter 2005/06 DC-area programming. He also noted the increased interest among alumni in affinity and special interest programming. He will be exploring how the Office of Alumni Programs can help facilitate these efforts.
- Mory announced the completion of the PEG survey he first announced at the October Board meeting. This online survey, conducted in conjunction with several other GW market-basked institutions, was sent by e-mail to 10,000 GW alumni, and generated a fifteen percent response rate. He will formally present the findings at the February Board meeting.

- Mory reported that Colonials Weekend 2005 was a success and thanked Board members who attended Colonials Weekend programs and served as volunteers. He recognized Chris Young, Rob Efrus, and David Cleary who served as co-chairs of their class reunions. He noted that the class reunions exceeded expectations.

Awards Committee Report

- Chair Debbie Demaree presented the slate of nominees for the Distinguished Alumni Achievement Awards. Eric Mendelsohn moved to approve the slate. The motion was seconded and carried by unanimous voice vote.
- Demaree then presented the slate of nominees for the Alumni Service Awards. Demaree moved to approve the slate. The motion was seconded and carried by unanimous voice vote.

Programs Committee Report

- Committee Chair Audrey Plonk reported that the committee had been very active at planning programming. A successful kick-off alumni happy hour was held in September. She noted that several GWAA-sponsored intermural teams were active and doing well. She reviewed the schedule of DC-area programming that was include in the meeting packets and highlighted several programs on that schedule, including a performance tomorrow (December 8) at the Shakespeare Theatre, an upcoming Politics and Port at Alumni House, and an evening at the Washington Capitals.

Trustee Recommendations Committee Report

- Committee Chair David Cleary presented the slate of nominees for Alumni Trustee. Cleary moved to approve the slate. The motion was seconded and carried by unanimous voice vote.

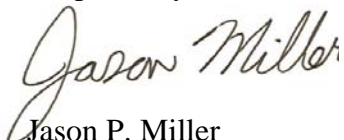
New Business

- Marc Goldsmith announced that School of Business staff began moving into the new School of Business Complex this week and that the grand opening celebration will take place the week of February 6-10, 2006. A ribbon cutting will occur on February 8. Other grand opening events will include a CEO lecture, roundtables, tours, and demonstrations. More information is available on the School of Business website.
- Jeanette Michael asked when this year's Board of Directors member giving is due. Executive Director Mory noted that FY '06 contributions can be accepted through June 30, 2006 but he expressed hope that contributions will be provided by December 31, 2005 so that they can be included in calendar year 2005 reporting.
- Vice President Laurel Price Jones announced that a university-wide leadership retreat will take place June 22-24, 2006. All GW advisory boards, including the GWAA Board of Directors, will participate. The retreat will include interactive programming for all attendees and planning sessions for individual boards. She asked GWAA Board members to mark their calendars and noted that additional information will be provided early in 2006.

Adjournment

- There being no further business, the meeting was adjourned at 8:07 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Jason Miller". The signature is written in black ink and is positioned above the printed name.

Jason P. Miller

on behalf of Jeremy K. Gosbee, Secretary