

The George Washington Alumni Association



**Annual Report
2007-2008**

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Message from the President

August 2008

Dear Fellow Alumni:

As I embark upon my second year as President of the GW Alumni Association, I want to acknowledge the partnership between the association, the university, and its Office of Alumni Relations. Henry Ford's words epitomize this collaboration when he said, "If everyone is moving forward together, then success takes care of itself."

When Steven Knapp began his tenure as president in August of last year, he made emphatically clear the focus he would place upon our great body of alumni and the important relationship that will exist between the integrity of the university and the successes of its graduates. This important concept played out on November 15, during the Presidential Inauguration Week, when GW alumni gathered from around the country to celebrate our collective strength as "GW: A Lifelong and Worldwide Community."

Since then, the association's Board of Directors has worked to uphold President Knapp's ideals, making great strides in realizing its three main objectives:

- Enabling Lifetime Engagement
- Gathering a Voice
- Building a Culture of Philanthropy


With respect to these objectives, the association's Board of Directors established a standing committee to address the need for programs that center on career services and career development. The Office of Alumni Relations responded by hiring an additional staff member whose primary responsibility is to strengthen the relationship between Alumni Relations and the Career Center, to develop opportunities for alumni and students to network, and to address the needs of alumni amidst mid-career transitions.

This past year, the association in collaboration with the Office of Alumni Relations also launched a series of "Colonial Conversations," which allows alumni

of the university to participate in lively conversation with President Knapp on university initiatives, where alumni opinions and expertise are welcomed and valued. We've witnessed increased communication in the reverse direction as well, as the Office of Alumni Relations has worked to make alumni communications, both online and offline, more engaging and specific to a variety of alumni audiences. A refurbished alumni website is expected later this summer—a capstone to last year's efforts to create greater awareness of all programs, benefits, and services made available to GW alumni.

In closing, I am pleased to share the association's increased commitment to creating a culture of giving, both of its time and its treasure. As I write this letter of introduction, I am pleased to share that GWAA has taken a leadership role in this effort with nearly 100% of its membership making a gift to the university in the past year.

I want to personally thank each of you who have played a part in the GWAA's collective successes and I encourage you to reach out to your fellow alumni to participate in the purpose and meaning of our lifelong and worldwide community in the year to come.

Sincerely,


Richard Crespín, ESIA BA '93

President (2007-2009)
 GW Alumni Association

Message from the President-Elect

August 2008

Dear GW Alumni:

It is with great pleasure I introduce myself to you as the GW Alumni Association's President-elect for the upcoming year. In my previous role chairing GWAA's Student-Alumni Initiatives Committee, I was encouraged by President Knapp and his administration's focus on GW's lifelong and worldwide community. Having had both my parents and husband graduate from GW, I recognize the importance of creating a lifelong connection with our alma mater—one that must begin long before graduation and continue throughout our lives.

This past year, the GW Alumni Association took significant steps to enable lifelong engagement of our alumni—one of its three main objectives—by beginning with students. In cooperation with GW's Office of Alumni Relations, the Student-Alumni Initiatives Committee organized 50 "Dinners with Alumni" and six "How Do I Become A..." lectures, highlighting professional alumni that represent Columbian College, the Elliott School, School of Law, and the School of Engineering and Applied Sciences.

With respect to Career Services, the online Career Advisor Network was made available to graduating seniors this past academic year with the intent of opening this student-alumni career service to all students in the fall of 2008. For the first time at Colonial Inauguration this summer, incoming freshman participated in a class pinning exercise. The event impressed upon freshmen, as well as their parents, that they are at the beginning of a new journey and are now being welcomed into a much larger family.

With this new-found confidence, students can begin their GW experience knowing that their connection to the university will outlast their time spent here on campus.

In my new capacity, I look forward to building upon the great work of this association and to learning from each of you on how to make The George Washington University a truly lifelong experience.

Sincerely,



Laura Downs, CCAS BA '92, GSEHD MA '95
President-Elect (2007-2008)
GW Alumni Association

About the Association

The George Washington Alumni Association (GWAA) is a nonprofit organization that represents the interests of the more than 220,000 living graduates of The George Washington University. The association is a registered District of Columbia nonprofit corporation and is exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code.

The GWAA is the successor institution to various historical alumni organizations, the first of which was founded in 1847. The current association was created in 1960 as The George Washington University General Alumni Association. This organization was restructured in 1997 and renamed as The George Washington Alumni Association.

The association is organized as a separate legal entity from The George Washington University. It also serves as the umbrella organization for each of the university's school-based, regional, and special interest alumni organizations. Membership in the GWAA is granted to all graduates of The George Washington University's 12 degree-granting schools and colleges. The association also recognizes all students who completed 15 or more credit hours of study at GW, and whose peer student group has graduated. The association also recognizes graduates of certain certificate programs.

The GWAA's primary mission is to represent the interests of all GW alumni to the university and to provide both advisory and financial support for GW's alumni programs. The association focuses on three central goals: engaging alumni for a lifetime, creating a culture of philanthropy, and gathering a voice for alumni.

The association is governed by a Board of Directors, comprised primarily of representatives from each of the school-based associations.

Each school is allowed three delegates to serve on the GWAA Board. The president of any formal school-based alumni association will serve as one of the delegates. The GWAA also provides for up to 14 at-large members on its board, as well as representatives of the former Mount Vernon College and Seminary, the Columbian Women, a regional leader from each recognized alumni region, a faculty representative, the student association president along with a student delegate, and those alumni who are nominated by the GWAA to serve on the GW Board of Trustees. The Board of Directors meets three times annually to discuss programs, share information, and allocate resources.

In addition to its sponsorship of other alumni initiatives, the board administers several programs to recognize alumni distinction and service, and to encourage student activity in the association. The Distinguished Alumni Achievement Awards are presented annually to several alumni who have achieved professional distinction. The Distinguished Alumni Service Awards are given to those alumni who have provided significant volunteer service to the university, or to those who have greatly served their community. The GWAA Prize is awarded each year to one graduating student from each of GW's colleges and schools, and is designed to both recognize student leadership and accomplishment and to encourage students to become active alumni leaders.

In recent years, the GWAA has expanded its level of volunteer and financial support for several alumni programs, including Alumni

Weekend, participation in events surrounding GW's basketball teams, and a variety of programming designed to encourage direct interaction between students and alumni. The association also administers a grant program, designed to provide financial support for groups of alumni with common interests and affinities outside of their school or class year, and generously supports GW students through an annual scholarship contribution.

GWAA Strategic Initiatives

This past academic year marked Stephen Knapp's first year as president of The George Washington University. Empowered by the president's keen focus on the needs and interests of alumni, the GW Alumni Association developed a number of significant initiatives that coalesce around the association's primary objectives.

To address lifelong engagement, the association turned its focus to alumni needs with respect to career services. This past year, the GW Career Center contracted with several career coaches who specialize in the career needs of alumni in different life stages. The Career Advisor Network (CAN), an online career mentorship application, was also launched this past year to over 8,000 undergraduate seniors and graduate students in their second semester and beyond. The CAN will be opened to all students beginning in the fall of 2008.

To create a voice for alumni, the GW Alumni Association co-sponsored a series of discussions called "Colonial Conversations" that took place between alumni and President Knapp at Alumni House. Alumni Relations publications, including the *Colonial Cable* e-newsletter, and a feature section within *GW Magazine* continue to expand their scope and depth of GWAA coverage, offering alumni profiles and special interest articles. GW's alumni website has also undergone a renaissance of its own, with a completely revised site set to launch later this summer.

The GW Alumni Association Board continues to expand in numbers and in purpose. The Board welcomed 25 new members at the beginning of last summer. To accommodate new initiatives with respect to alumni careers services and gathering a voice, the board

created an additional standing committee—the Career Services Committee—and an ad hoc Regional Programs Committee, comprised of 11 new regional leader appointments.

The Board also took a significant leadership role in expressing its commitment to creating a culture of philanthropy. For the first time, the Board collectively agreed to require of its membership an annual gift while serving, and the Board's Executive Committee committed to participating in the Luther Rice Society (a leadership level contribution of \$1,000+, annually).

To date, the Board has nearly 100% participation in annual giving, and the executive committee members have all joined the Luther Rice Society.

Committee Reports

AWARDS COMMITTEE

Each year, the association presents several awards to those who have shown exceptional professional accomplishment, community service, or student achievement. The GWAA grants these awards to recognize exceptional alumni and to bring attention to the role that alumni play in GW's success.

THE DISTINGUISHED ALUMNI ACHIEVEMENT AWARD AND THE RECENT ALUMNI ACHIEVEMENT AWARD

The Distinguished Alumni Achievement Award is the highest form of alumni recognition by the university and the GWAA. Recipients of this award have made a lasting impact on society through outstanding professional, voluntary or philanthropic accomplishments. Nominations for the award are accepted from the entire GW community, and then thoroughly reviewed by the Awards Committee. The nominations are approved by the GWAA Board of Directors and the Development and Alumni Affairs Committee of the GW Board of Trustees.

The Recent Alumni Achievement Award honors alumni who have earned their degree from the university within the past ten years. Recipients of this award have attained notable achievement or have made a lasting contribution in professional or philanthropic efforts.

Both the Distinguished Alumni Achievement Awards and the Recent Alumni Achievement Awards were presented at a lunch during Alumni Weekend 2007.

The 71st Annual Distinguished Alumni Achievement Award was presented to six alumni:

Anousheh Ansari, SEAS MS '92, is currently a partner at Prodea LLP, a venture capital firm she co-founded in 2003. On Sept. 18, 2006, Ansari blasted off for an eight day expedition aboard the International Space Station, becoming the first female private space explorer and the first astronaut of Iranian descent.

Martin Burt, ESIA MA '83, has led an active life of public service both at the local and national level in Paraguay. Burt is the founder and CEO of Fundación Paraguaya which promotes entrepreneurship, enabling people of limited resources to create jobs and increase their family income.

Scott Cowen, GWSB MBA '72, DBA '75, is the president of Tulane University, a position which he assumed in 1998. Throughout his career he has shown tremendous commitment to public service, most recently during the revitalization of New Orleans following the devastation of Hurricane Katrina.

J. Richard Knop, LAW JD '69, is senior managing director and co-head of defense and government services at BB&T Capital Markets/Windsor Group. Knop co-founded the Windsor Group, leading its development into the preeminent middle market merger and acquisitions firm to the government contracting industry until its acquisition in 2005.

Martin F. Pera, CCAS PhD '79, is the director of the Center for Stem Cell and Regenerative Medicine at the University of Southern California's Keck School of Medicine. Pera's work has had fundamental importance in the understanding of stem cell biology.

Paul Roth, SMHS MD '76, was the first emergency medicine physician to become a dean, and currently serves as past-chair of the administrative board for the Association of American Medical College's Council of Deans.

The 2007 Recent Alumni Achievement Award was presented to:

Linnea Axman, SPHHS PhD '03, an active duty captain in the United States Navy. She is the head of nursing research and analysis and acting head of staff education and training, as well as the senior nurse in the research and analysis center at the Naval Medical Center in San Diego, Calif.

THE DISTINGUISHED ALUMNI SERVICE AWARD

The Distinguished Alumni Service Award is presented to those alumni who advance the university's mission through volunteer efforts, thereby enhancing GW's impact on the community and future generations of students. Nominations were accepted from the university community throughout the year—honorees were then selected by the Awards Committee and ratified by the GWAA Board of Directors.

The Distinguished Alumni Service Award was presented to four alumni:

Kamden Hoffmann, ESIA MA'02, SPHHS MPH'03, is a specialist in child and maternal health with the United States Agency for International Development. As president of the Public Health Alumni Association from 2006 to the present, Hoffmann has reorganized and revitalized the association. Additionally, Hoffmann has been a member of the GW Alumni Association Board of Directors from 2006 to the present.

Candace G. Kaplan, CCAS BA'70, is the founder, CEO, and president of Kaplan

Financial Group, a financial services and consulting firm. Kaplan has served as the chair for the Columbian College of Art and Sciences National Council for Arts and Sciences from 2005 to the present. Due to her demonstrated commitment to the university, Kaplan was tapped in 2005 to serve on the search committee to select the new Columbian College dean.

Alexia Morrison, LAW JD'72, is an attorney for the McCammon Group, a leader in mediation and arbitration. Morrison has served as a committee chair of the Law School Board of Advisors from 1999 to the present, is a former president of GW Alumni Association (1996-1998), and was a member of the GW Board of Trustees (1999-2005). In addition to her numerous volunteer duties, Morrison is an adjunct faculty member for GW's Law School.

Christopher Young, GWSB BBA '80, MAccy '83, is a principal at Deloitte Consulting, LLP. Young has served on the GW Alumni Association Board of Directors as treasurer (2002-2004), president-elect (2004-2005), president (2005-2007), and past-president (2008). He also supports the GW Career Center, co-chaired his 25th reunion, hosted a Summer Connection event for incoming freshmen, and connects with students through the "Dinner with Alumni" program.

THE JANE LINGO DISTINGUISHED ALUMNI SERVICE AWARD

The Jane Lingo Distinguished Alumni Service Award, awarded for the first time this past year, honors the memory of Jane T. Lingo CCAS BA '46, a longtime university staff member and alumna. The Jane Lingo Distinguished Alumni Service Award honors a faculty or staff member who is also an alumnus/a of the university, and who consistently advances the mission of the university through dedicated volunteer efforts.

The Jane Lingo Distinguished Alumni Service Award was presented to:

Amy Mazur, GSEHD BA'71, MA'74, EdD'77, a professor of special education and director of teacher training programs at GW's Graduate School of Education and Human Development. Mazur organized the GW student chapter of the Council for Exceptional Children in 1977 and now serves as the university advisor to this group. She hosts reunion receptions for bilingual special education alumni, is a member of Columbian Women, and has volunteered for more than 100 GW committees.

These awards were presented at a reception on April 10, 2008, held the evening prior to the GWAA Board of Directors spring meeting.

THE GWAA PRIZE

The association awards the GWAA Prize to an outstanding student from each school or college of the university. The prize honors future alumni who have shown exceptional commitment to the university and who may be expected to become future leaders of the GW alumni community. This past year's GWAA Prizes were presented to:

- **Jacqueline Hackett, BA '08** and **Michael Keough, BA '08**
Columbian College of Arts and Sciences
- **Jacquelyn Collura, BA '03, BS '03, MD '08**
School of Medicine and Health Sciences
- **Matthew Haynie, JD '08** and **Bryan King, JD '08**
Law School
- **Jeneva Hinojosa, BS '06, MS '08**
School of Engineering and Applied Science
- **Susannah Givens, EdD '08**
Graduate School of Education and Human Development
- **Nathan Brill, BBA '08**
School of Business
- **Frederick Jordan Evert, BA '08**
Elliott School of International Affairs
- **Roulla Drego, MSHA '08**
School of Public Health and Health Services

NOMINATIONS COMMITTEE

The GWAA Nominations Committee, conducts several important functions for the association. First among these is the nomination of alumni candidates to serve as voting members of the GW Board of Trustees. This committee is also responsible for nominating the association's officers and filling vacancies on the Board of Directors as needed.

NOMINATION OF ALUMNI TRUSTEES

Another key association responsibility is the nomination of candidates to serve as alumni members of the GW Board of Trustees. This interconnection between the university and its alumni ensures that alumni interests are represented on the Board of Trustees, but also brings to it valuable expertise and volunteer service. The association nominates alumni to fill seven alumni trustee positions, with two seats reserved for recent alumni (those who are within five years of their graduation).

Each year, the GWAA Nominations Committee accepts nominations from the university community for any vacant alumni trustee seats. The committee actively seeks alumni who:

- Have demonstrated interest in the university or have been actively involved in activities at GW, including service to the GWAA or any other alumni group, or;
- Have distinguished themselves through either volunteer or professional activities, including those while a student at the university.

The committee presents an initial slate of trustee nominees to the GWAA Board of Directors for approval. Once approved, the slate of nominations is forwarded to the GW Board of Trustees for final selection. Last fall, the committee put forward three candidates approved by the association's Board of Directors. These candidates were then considered by the GW Board of Trustees, and a single candidate was selected to fill the vacant seat. This past spring, the Trustees appointed Omar Woodard, ESIA BA, '05, TSPPA MPA '07, to serve as a recent alumni trustee. Woodard began his term as a GW Trustee on July 1, 2008.

FILLING BOARD VACANCIES

This year, the Committee solicited applications for President-elect and two Member-at-large seats. Selecting from a large number of applications, the committee nominated the following candidates, who were unanimously approved by the association at its Annual Meeting on June 11, 2008:

- President-Elect
Laura Taddeucci Downs
CCAS BA '92, GSEHD MA '95
- Member-at-large
Lina Musayev
CCAS BA '05, TSPPA MPA, '07
- Member-at-large
Peter S. Weissman
LAW JD '96

CAREER SERVICES COMMITTEE

This past year the GW Alumni Association launched an ad hoc committee to focus on career services to assist the career transitions of alumni and provide, when appropriate, voluntary support of career programs and events for the career education of current students.

2007-2008 ACCOMPLISHMENTS

Led by GWAAMP for Career Services Frank Kent, CCAS MA '82, in collaboration with GW's Office of Alumni Relations and the GW Career Center, the Career Services Committee convened for three official meetings this past year to provide ideas and advice to the staff of GW Office of Alumni Relations and Career Center. In addition to these meetings, the committee achieved a number of exciting accomplishments, most importantly, establishing itself as a standing committee of the GWAA. Additional highlights include:

- Developed a single point of entry website for alumni to learn more about the career services and resources available to alumni: www.alumni.gwu.edu/career.
- Launched the online Career Advisor Network (CAN) to 8,000 undergraduate seniors and graduate students who completed their first semester with the intent of opening this service to all students.
- Increased the number of CAN advisors from 438 to 662.
- Created a GWAA LinkedIn group with over 2,200 new members since February 2008.
- Partnered with the Career Center to lay groundwork for a career coaching and consulting pilot program for next year.

- Hosted a Student Alumni Networking Night, on April 16, 2008 in partnership with the Career Center, offering students hands-on networking training with other alumni. This unique approach to learning the fundamentals of business networking was well received. This event will be replicated several times throughout the year in coordination with the Career Center next year.
- Featured a story on GW Career Services for alumni the *GW Magazine*, spring 2008.
- Compiled a list of career services offered to alumni by career centers campus-wide. The committee is now assisting the Office of Alumni Relations and university career centers on a unified communications plan to inform alumni of these services and career volunteer opportunities.

Building upon the success of last year, the Career Services committee plans to continue its focus on assisting the Office of Alumni Relations and career centers with the production and dissemination of marketing material promoting alumni career services, while recruiting alumni for engagement in career initiatives. In addition, the committee plans to continue to partner with the Student-Alumni Initiatives committee on a number of programs and projects that support the career needs of GW students.

COMMUNICATIONS COMMITTEE

The GW Alumni Association Communications Committee is responsible for considering issues pertaining to communications with and between alumni of the university, in all forms (print, electronic, events, etc.). The committee serves as an advisory group to the Office of Alumni Relations, the Division of Development and Alumni Relations, and any other university department or organization that regularly engages in communications with alumni.

content elements, and several rounds of designs.

Next year, the committee will primarily focus its efforts on Gathering a Voice for alumni, one of the three main goals of the GWAA.

2007-2008 ACCOMPLISHMENTS

The inaugural year of the committee was an eventful one. The committee met seven times during the year under the leadership of GWAA VP for Communications, Jeremy Gosbee, CCAS BA '78, GWSB MBA '02.

During the course of the year, the committee:

- Brainstormed how best to Gather a Voice for alumni and provide opportunities to communicate directly in a two-way dialogue with university leaders;
- Assisted in the development four segmented GW Alumni Association brochures distributed to 200,000+ alumni and friends of the university as an insert in the spring 2008 *GW Magazine*;
- Discussed the utility, value, and pitfalls of social networking, new media, and viral marketing by the GW Alumni Association and the Office of Alumni Relations;
- Analyzed the current marketing and communication of alumni benefits and provided suggestions on improving segmentation/targeting in communications;
- Provided valuable feedback in the alumni website redesign, including comments on the website information architecture,

PROGRAMS COMMITTEE

The GWAA Programs Committee is responsible for conceiving and supporting programs for the general benefit of GW alumni. The committee focuses its efforts on events for alumni, particularly in the Washington, D.C., metropolitan area. Committee members provide advice and counsel to the GW Office of Alumni Relations staff and coordinate the association's grant program, which makes funds and volunteer support available to student or alumni groups for alumni events and programs.

2007-2008 ACCOMPLISHMENTS

The Programs Committee built on its recent success this year by sponsoring a broad range of events for alumni, students and friends, particularly in the Washington, D.C., region. The opportunities for engagement this year included social, educational, cultural and athletic programs. Highlights include:

Alumni Weekend 2007: Alumni Weekend 2007, which, for the first time last year, took place separately from Colonials/Parents Weekend to facilitate an increased focus on the demands of alumni returning to campus. The end result was a resounding success. Over 200 alumni volunteers worked hard to create signature programming that, for the first time, represented all GW schools. Alumni traveled from around the world -- from Germany to St. Maarten -- to reconnect with classmates, and attend a diverse array of events, including the Distinguished Alumni Achievement Awards, Brunch with President Knapp, "Back to Thurston" Tours, and an Orioles vs. Yankees game. This year's reunion program benefited from a revamped volunteer committee structure, and improved marketing and branding. Collectively, Alumni Weekend 2007 events, included six undergraduate class reunions, a 1960's AEPi reunion, and Law and

Medical School reunions, and drew approximately 1,500 alumni to Foggy Bottom in 2007. To build upon last year's success, Alumni Weekend 2008 will focus on three themes—the 150th Anniversary of Greek Life, the 1960's, and the upcoming presidential election. The programming for this weekend includes a world premiere movie, Peter Yarrow from Peter, Paul, and Mary, and an election-themed brunch. As a result of our improved marketing and communications as well as events, pre-registrations are well ahead of Alumni Weekend 2007.

Basketball Season Events: The association hosted several events surrounding the men's and women's basketball season. These included six tailgate parties prior to men's and women's home games at the Smith Center, as well as three tailgate events prior to away men's games in Los Angeles, St. Louis, and Rhode Island, and one away women's game in Philadelphia. The GWAA Programs Committee also held a pre-game party for the annual BB&T Classic at Verizon Center, Washington, D.C. GWAA regional chapters hosted a variety of watch parties for local alumni to gather and root for GW together. The association also continued its partnership with GW Athletics by offering promotional activities during games throughout the season. For the first year, GWAA purchased 50 season tickets to home games for GW alumni to purchase directly through the Office of Alumni Relations, so alumni can sit together and cheer on the Colonials.

Capital Alumni Network: The GWAA continued its participation in the Capital Alumni Network's athletic leagues, providing an opportunity for nearly 100 alumni to compete in team sports with local alumni chapters of other universities, including softball, football, and soccer.

"Politics and Port": The GWAA also continued its successful tradition of the "Politics and Port" political discussion series. This year, three alumni led discussions among fellow graduates:

Maeve Hebert, CCAS MA '04, pollster and vice president of Hart Research

Deb Fiddelke, GSPM MA '94, assistant to the President for Legislative Affairs.

Jennifer Arangio, ESIA BA '92, counsel to the republican staff of the Homeland Security Committee for the U.S. House of Representatives

Colonial Conversation: The GWAA hosted two intimate events with President Knapp at Alumni House, in order to introduce him to the D.C., alumni community. These Colonial Conversations were held for targeted audiences with specific subject matter to cover. The events were designed to engage alumni in conversation with President Knapp in a more intimate setting. Subjects and audience included:

- Sustainability in Higher Education, marketed to the Young Alumni Network.
- The Roles and Responsibility of Higher Education to the community in which it resides, marketed to the Foggy Bottom/West End alumni.

Gain Wisdom Series: The Programs Committee began a branded series of events designed to update and inform alumni on four different topics: financial markets, real estate, tax law, and job market. The series, entitled "Gain Wisdom," will feature an update from a successful alumnus/a on each of the four topics each year. The series was launched in the spring of 2008 with "Gain Wisdom: Real Estate" and was a great success. The series will

continue in the next year covering the other areas mentioned above.

Other Events: Several other successful cultural and special-interest events were hosted this year, including:

- A private tour of the National Portrait Gallery's "RECOGNIZE! Hip-Hop and Contemporary Portraiture";
- A reception and lecture with GW professor Ambassador Gnehm in Tyson's Corner;
- A Washington Capitals vs. Philadelphia Flyers hockey game;
- A performance and lecture with the *Taming of the Shrew* at the Shakespeare Theatre;
- A performance of the East Village Opera Company at Lisner Auditorium;
- A tour and baseball game at the new Nationals Park; and
- A GW alumni team participated in the Susan G. Komen Race for the Cure.

STUDENT-ALUMNI INITIATIVES COMMITTEE

The goal of the Student-Alumni Initiatives Committee is to develop opportunities for GW alumni and current students to interact with one another to foster the feeling among students that they are “alumni-in-the-making.” Through exposure to the GWAA as early as freshman year, students better understand the concept of a lifetime of engagement with the association. By interacting with students throughout their undergraduate years, the association is developing future alumni who will transition to become strong members of the Young Alumni Network.

There is a large demand on the part of current students for opportunities to interact with alumni. To address this need, the committee increased the number of student-alumni programs and continued to build upon its relationship with Class Council and the Student Association. By utilizing the resources of these student organizations and its student leaders the Committee gained greater access to understanding and addressing students’ needs from the alumni perspective.

2007-2008 ACCOMPLISHMENTS

This year, the Committee supported a variety of events and programs to further the strategic goals of the Association. These events reached all groups of students, from incoming freshmen to graduating seniors and graduate-level students:

Dinner with Alumni Program: This is the fourth year of the program and it continues to be the most popular student-alumni program among undergraduate students. The dinners allow small groups of students to spend an evening with an alumnus/a. The students enjoy talking with the alumni about their classes, activities, and career aspirations. The students

are usually matched with an alumnus/a representing a career field of which they have an interest. Alumni host these dinners either in their homes or at local restaurants. This academic year, 49 alumni dinners were hosted serving approximately 300 students.

How Do I Become A... Lecture Series: This speaker series welcomes alumni back to campus to present on a particular area of expertise and offer industry-specific advice to students interested in working in their field. An informal question and answer format enhances interaction between alumni and students. This year’s speakers included:

- **Matt Moog, CCAS BA '92, *How Do I Become An Internet Entrepreneur?***
September 19, 2007
- **Anousheh Ansari, ESIA MS '92, *How Do I Become A Private Space Explorer?***
September 28, 2007
- **William Warren, ESIA BA '67, *How Do I Become A Foreign Service Officer?***
October 24, 2007
- **Brendan Shields, CCAS BA '98, *How Do I Become A National Security Policy Adviser?***
February 12, 2008
- **Mary Ann Zoellner, CCAS BA '91, *How Do I Become A Network TV Producer?***
March 5, 2008
- **Sheldon Bradshaw, LAW JD '96, *How Do I Become A Chief Counsel of the FDA?***
April 2, 2008

“Zero-Year” Reunion: Hosted by the Young Alumni Network (YAN) this event offers graduating seniors their first taste as GW alumni. This “reunion” for graduating seniors was held on the Washington Harbor. Over 500 students attended the event. The event provided an opportunity to distribute GWAA and YAN information and interact with graduating seniors while promoting the benefits of the network and the association.

Colonial Inauguration Opening Ceremony and Service Fair: GWAA President Richard Crespin and President-Elect Laura Downs made introductions to incoming freshmen and their families during the opening sessions of Colonial Inauguration (CI) 2007, the university's freshman orientation program. Their message emphasized to students that they are "alumni-in-the-making" and should take advantage of all that alumni have to offer before they graduate. In addition, the committee staffed a table during the CI Services Fair to further promote the association and its objectives to new students and their families.

New Admit Letter: Crespin and Downs also signed a letter that was sent over the summer of 2007 to all new students from the class of 2011. The letter welcomed the freshmen to GW and to the association. Included within the letter was a GW window decal.

Student Alumni Networking Night: On April 16, 2008 the GWAA and Career Center hosted an event that offered students hands-on networking training with other alumni. This unique approach to learning the fundamentals of business networking was well received among those who attended. This event will be replicated several times throughout the next year in coordination with the Career Center.

Young Alumni Network (YAN): YAN, which targets graduates within five years of graduation (next year will target those within 10 years of graduation) far exceeded its programming goal of two events per semester in D.C. Of those events planned, the most successful were driven by a social or community service context. YAN also offered a financial seminar, a networking event through the Career Center, and the first "Colonial Conversation," especially geared towards young alumni. Additionally, the NYC launch of YAN was a huge success, attracting well over 100 participants.

YAN was particularly successful integrating programs with other offices and groups, engaging most successfully with the Office of Community Service. Additionally, YAN hosted the Kick-off Reception during the 2007 Alumni Weekend, and hosted the "Zero Year" Reunion for graduating seniors. In addition to expanding its exposure through greater programming, YAN has significantly increased its marketing and communications efforts. Last year, YAN developed a brochure and website, including a Facebook presence for both D.C. and NYC participants. Additional collateral, such as palm cards and a quarterly YAN e-newsletters also generated awareness and increased participation.

GW Alumni Relations and Annual Giving Reports

This section of the GWAA Annual Report has been prepared by Adrienne A. Rulnick, associate vice president for alumni relations and development.

Introduction

Last year, GW's Offices of Alumni Relations, Annual Giving, and Leadership Annual Giving continued a concerted effort to engage its alumni for life, build a culture of philanthropy, and gather a voice for alumni.

Alumni Relations

The Office of Alumni Relations (OAR) played a leading role in the Presidential Inauguration week last year with its support of "GW: A Lifelong and Worldwide Community" day. Career networking sessions and a myriad of distinguished alumni panels sought to bring to light the diversity and experience the GW alumni community possesses.

Since then, the Office of Alumni Relations has expanded its own resources and work space. In October of last year, OAR moved from its location at 1925 F Street NW, to 1918 F Street NW, the former University Club. This transition provided additional space and improved facilities greatly needed to accommodate additional staff.

Over the course of last year six new full-time and two part-time positions were created. These new and valuable members to the OAR team include:

- **Julia Coplan**, CCAS BA '05
Benefits Coordinator
- **Caitlin Carroll**, CCAS BA '07
Presidential Administrative Fellow
- **Mark Forrest**
Associate Director, Clubs and Groups

- **Bianca Garcia**, ESIA BA '07
Presidential Administrative Fellow
- **Erin Pitts**
Assoc. Dir. for School Alumni Programs
School of Engineering and Applied Science
- **Zach Pusch**
Receptionist, Alumni House
- **Michael Steelman**
Assoc. Dir. of Alumni Volunteer Programs
- **Taylor Bodrie Stilli**
Assoc. Dir. for School Alumni Programs
Elliott School of International Affairs

These newly created positions will address the tremendous need for enhanced alumni programs and services, and, more importantly, indicate the tremendous support President Knapp and his administration have for the work we accomplish.

The descriptions below highlight many of our accomplishments this past year.

GENERAL PROGRAMMING

Continuing the trend of exponential growth in both number of events and attendees, this year the association and the university interacted with approximately 11,000 alumni, students, parents, and friends at over 200 events. In all, more than 8,000 alumni attended events planned by the Office of Alumni Relations.

Last year, measurement of alumni engagement increased across the board as compared to the previous year. In great thanks to enhanced and consistent communications, including our electronic publications and print collateral, OAR is poised for continued success.

The association, along with the university, hosted a series of regional events with GW President Steven Knapp. These receptions were held in six cities across the United States.

During the year, alumni gathered in San Francisco, Los Angeles, Miami, New York, Northern Virginia, and Philadelphia to welcome President Knapp. For the first time, a reception specifically designed for Young Alumni was held in New York. This event was a huge success. Knapp also hosted international alumni in Beijing, Hong Kong, Seoul, London, and Paris.

Student giving dramatically increased this year with over 25% of seniors contributing to the senior class gift with a larger average gift than ever before. Total giving increased by almost 100% last year, as compared to the previous year, and exemplifies an increased commitment to philanthropy on campus. In addition, for the first time seniors were able to join the Luther Rice Society; almost 10% of contributing seniors gave at this leadership level.

REUNIONS, CLUBS AND GROUPS

REUNIONS

This past year marked tremendous growth and progress for Reunions and Clubs & Groups. Alumni Weekend 2007 had more events, greater attendance, and better feedback than ever before. For the first time, the GWAA grants program was fully exhausted midway through the fiscal year. Through hundreds of events, we have engaged thousands of alumni, many of whom who have not been involved with GW otherwise since graduation.

Consolidating all school and group reunions into one weekend increased attendance and built a greater sense of community among GW alumni as a whole. Alumni Reunion Weekend 2007 drew approximately 1,500 attendees (including graduates from Med, Law, and GWSB), up from over 700 attendees in 2006 and 400 attendees in 2005. More than 200 alumni engaged as volunteers on their undergraduate reunion committees, five of whom went on to become GWAA Board members.

Given the feedback from this past year's alumni weekend, we plan to move forward with next year's by focusing on more partnerships across campus and events that cater to different stages of the life cycle. For Alumni Weekend 2008, taking place this fall, we will partner with the Gelman Library, University Events (for the *Kalb Report*), *The Hatchet*, *The Cherry Tree*, the Luther Brady Gallery, and Program Board. We are also including more events that appeal to families, such as the Family BBQ and Carnival, and alumni emeriti, such as a Planned Giving seminar.

CLUBS & GROUPS

Clubs & Groups is in its inaugural year and is already proud to report numerous successes. The program is broken down into various areas of focus, namely multicultural, student organizations, athletics, the Potomac Society (a staff and faculty alumni organization), and Alumni Emeriti Society.

We engaged 46 affinity groups and over 800 alumni at events last year. Many new alumni groups were created as well, including the Latino Alumni Association, Jewish Alumni Association, South Asian Alumni Association, GW Alumni in Politics, and Athletic Alumni Association.

Through the GWAA Grants Program, we were able to fund 35 programs from various organizations including GW Black Alumni Association, Medical Alumni Association, various fraternities and sororities, Hillel, College Democrats, soccer alumni, and GW Public Health Alumni.

The expansion of reunion committees, more extensive marketing and greater collaboration with schools, student organizations and Greek-letter groups also contributed to the increased turnout at Alumni Weekend last year, and we

are continuing to employ these methods to increase attendance next year. Additionally, we were able to secure sponsorships this past year Alumni Weekend 2008. Sponsoring participants include Liberty Mutual, Starbucks, Yelp.com, and Honest Tea. Through these sponsorships, we hope to build strong relationships with our community, while generating additional sources of revenue to support improved programming.

Lastly, we were able to break ground this past year on building a highly anticipated class agents-class notes program that will foster greater involvement around graduation classes. We have also begun planning for a Pan-Asian reunion in the next calendar year.

BENEFITS AND OUTREACH

The GWAA Board of Directors continues to evaluate additional affinity programs that will be of value, first and foremost, to its alumni, and offer additional streams of revenue to support alumni relations programs. Last year, the Board of Directors struck partnerships with ZipCar®, an international company that provides a turn-key car rental solution at a discounted rate to alumni. In addition to ZipCar®, the Board also negotiated an addendum to its existing contract with Bank of America, whereby an affinity checking account and Keep the Change savings program will be offered to alumni. GW Alumni will receive a 10% match to their Keep the Change savings at the end of each year—a 5% increase over regular customers. This past year, AR re-branded its alumni educational programs under the banner “GW: Your Home for Lifelong Learning,” which now includes the Alumni Course Audit Program, the Alumni Travel Program, and the Alumni Resources Gateway.

The Alumni Course Audit Program has increased its participation by 38% over the last

three fall semesters (2005-2007). It also increased its revenues by 5% last year, as compared to the previous year. These accomplishments are attributed to consistent and increased marketing communications via mail and email.

The Alumni Travel Program expanded its program offerings this year for travel in 2009, adding destinations such as Antarctica, the Galapagos Islands, Southeast Asia and Israel. AR also took an unprecedented step of including GW faculty as learning guides on four of its 10 programs being offered. These faculty members will represent the Columbian College of Arts and Sciences, the School of Media and Public Affairs, and the Elliott School of International Affairs.

The Alumni Resources Gateway (ARG), which includes online library databases such as ProQuest and ABI, was launched in partnership with the Gelman Library and the GWAA last year. To date, over 4,500 online searches have been conducted using ARG.

The Career Advisor Network (CAN), a partnership between the Career Center and Alumni Relations, was launched in May. The online network has been made available to alumni, first, to increase the number of advisors (currently, there are 662 active advisors).

ALUMNI COMMUNICATIONS

The alumni online community continues to see remarkable growth in participation. To date, the alumni community maintains a little over 24,200 registered users. Registrants totaled 4,060 last year—a 24% increase over the previous year’s registrants. There were also over 23,500 unique visitors per month to the alumni website last year—up 16% from the previous year.

Below are other major alumni marketing and communications initiatives for 2007-2008:

- Worked to build brand and style consistency in GW alumni and GWAA communications.
- Redesigned look and content of alumni website (re-launch in August 2008) and provided substantial research and information toward development of a Division-wide web strategy.
- Grew readership of the *Colonial Cable* alumni eNewsletter by 20% (Mean FY08: 13,318 monthly readers vs Mean FY07: 11,064 monthly readers)
- Average number of *Colonial Cable* emails sent successfully each month increased 25% (Mean FY08: 73,938 sent ok per month vs. Mean FY07: 58,981 sent ok per month). This is a great indicator that we are engaging more alumni and getting more accurate contact information from alumni.
- Increased average monthly visitors to Alumni Online Community by 15% over FY07 (Median FY08: 4,800 unique visitors per month vs. Median FY07: 4,186 unique visitors per month).
- Increased average monthly total alumni website visitors (alumni website + Alumni Online Community) by 6% over FY07 (Median FY08: 23,873 unique visitors per month vs. Median FY07: 22,488) *Please Note: unique visitors can be quantified several different ways, but at the very least the comparison shows increased traffic.*
- Developed new multimedia capabilities and created partnerships to capture and share videos and photos.
- Supported efforts of the GW Alumni Association Communications Committee to Gather a Voice for alumni.
- Improved collaboration with communication colleagues in division and around campus, including production of four segmented GW Alumni Association brochures that were distributed to 200,000+ alumni as an insert in the spring 2008 *GW Magazine*.
- Supported communications efforts of Leadership Annual Giving and Annual Fund teams.

ANNUAL GIVING

The Annual Giving program consists of two distinct teams: the GW Annual Fund Direct Marketing team and the Leadership Annual Giving team. These two teams work closely with each other, and with Alumni Relations, to increase annual, repeatable gifts to GW.

DIRECT MARKETING

For the second year in a row, the GW Annual Fund had a record year. FY08 ended the year ahead of FY07 by 20% in dollars and 11% in donors. The Annual Fund team has once again bucked national trends and increased its donor base while also increasing dollars.

This growth is in large part do to a strong year-long marketing strategy that included an increase in solicitations and quality of marketing pieces. The increase in calling stations also allowed our student callers to reach out to more non-donors than in years past. This enhanced communication and solicitation has helped to continue the growth of the Annual Fund donor base.

DIRECT MAIL

Of the three fundraising vehicles of the GW Annual Fund (direct mail, phone, and e-solicitations) the direct mail program has been the strong and consistent in FY08. Mail increased its dollars raised by approximately 7% over FY07 totals. Direct mail also increased its donor base by 5%. The direct mail program brought in \$1.39 million and 8,033 gifts. The success in the mail program is a result of more strategic segmentation and higher quality marketing pieces.

COLONIAL CONNECTION

The Colonial Connection phone program has had a year of outstanding calling success.

Overall, the Colonial Connection raised \$898,000 in pledged dollars, a \$120,000 increase over FY07. The program also increased the

number of pledges by 900 as compared to last year. Important measures such as call time, average gift, and completion percentage have also improved. The average gift increased from \$88 in FY07 to \$94 in FY08.

Most notably, the call center increased its pledge fulfillment dramatically. By implementing a consistent reminder schedule, the call center increased its pledge fulfillment rate by \$132,000 over FY07. Additionally, the call center increased matching gift pledges by over \$20,000 and gifts made on credit cards were up by 3%.

E-SOLICITATION/WEB GIVING

The e-giving component of the Annual Fund continues to develop and improve as well. Edgier and higher quality email solicitations of FY08 played a role in increasing GW's online giving. Additionally, every mail piece urges donors to give online. This has been a very cost effective and great way to reach out to our alumni, especially the international population.

For FY09, the annual fund is already working on updating the web giving page, implementing more email solicitations, and finding ways to track direct mail- to- web gifts. Also, the call center will be using next-day e-reminder/thank yous to its pledged donors. This method, employed successfully at many other universities, increases fulfillment and is a costs saver for the annual fund.

CONCLUSION

This has been the most successful year in Annual Fund history, with a 19% overall increase over FY07. The FY08 Annual Fund raised over \$5.5 million and increased donors by 4% when compared with FY07.

The work of the Annual Fund has helped to establish a prospect pool for Leadership Annual Giving as well as school development officers. GW Annual Fund materials are the main

fundraising communication that alumni receive on a regular basis. Therefore, continued investment in the Annual Fund is crucial. To ensure the upward trajectory of the direct marketing programs, additional staff and budget for the GW Annual Fund will be necessary in the next fiscal year.

LEADERSHIP ANNUAL GIVING

The Leadership Annual Giving (LAG) team was created and assembled in the spring of 2007. This past year was extremely successful as the team re-launched the Luther Rice Society, making 933 alumni visits, hosting just under 2,000 attendees at LRS cultivation events and raising over \$1 million dollars in FY08. LAG serves as a bridge between the GW Annual Fund and major gifts, and has thus begun to create a culture of annual leadership philanthropy. This past year, the focus has been undergraduate and graduate alumni with the capacity to make an annual gift at the leadership level:

- \$250+ for alumni within 5 years of graduation
- \$500+ for alumni 6-9 after graduation
- \$1000+ for alumni 10+ after graduation

The LAG team's main purpose is to engage and reengage alumni with GW. LAG has utilized the programs and benefits sponsored by the GW Alumni Association and has created new initiatives based on alumni feedback to achieve this goal.

LAG STRUCTURE

Geographic Focus: Each member of the LAG Team is assigned to specific regions throughout the country. To date the following regions have been the focus: Washington, D.C. Metro area, Boston/eastern Massachusetts, Chicago, New York City, Philadelphia, southern Virginia, south Florida, New Jersey, Los Angeles, San Francisco, Seattle, San Diego, Denver, and

Connecticut. In 2008-2009, the focus will be on the 15 most-populated alumni regions.

Specialty Focus: Last year, each member of the LAG Team was assigned as a liaison for one or two schools and central priorities. This created a natural communication pipeline and allowed the LAG team to be well versed on the goals of each school and central priority. This also allowed the entire team to listen to the donors and guide their philanthropic giving.

Reunion Fundraising Focus: Last year, each LAG Team member served as primary staff for one or two Reunion years. The role of the LAG Team was to recruit the Reunion Philanthropy Chair(s), determine fundraising goals, recruit overall committee volunteers, screen the reunion lists to determine prospects, host reunion dinners in key areas to generate excitement and promote reunion giving through the Luther Rice Society. As GW creates a culture of reunions, it is important to infuse fundraising into the overall reunion strategy.

New Initiatives:

Luther Rice Society Advisory Council

The LAG Team developed and recruited for a new advisory council to govern the Luther Rice Society. The council comprises 60 alumni representing all schools, the 15 most-populated alumni regions, all decades of graduation (starting with the 1960s) and from a variety of industries. Each Council member has committed to joining the Luther Rice Society, serve as an ambassador in their respective regions, recruit new members, attend two meetings per year, and participate in one of four subcommittees: communication, events, membership, or steering (strategic planning).

Industry Alliances

This past year we launched three industry alliances with the purpose of engaging alumni with the university through their profession. The alliances launched were GW Alumni in

Politics (GWAP), Entertainment and Media, and Real Estate. In FY09 we will launch a Financial Services Alliance. The purpose of the alliances is to provide an avenue in which high-level professionals can network with one another and at the same time provide career advice, expertise, and connections for our students and young alumni. The alliances are branded under the Luther Rice Society.

Stewardship and Events

This year the LAG Team executed 24 events throughout the country, from an event at the Chinese Embassy with GW professors who are

former U.S. Ambassadors, to an event with the Washington Nationals featuring a private reception with the team's owners, to a Broadway show followed by a reception with the songwriters and cast. Over 1,800 people attended Luther Rice Society events in FY08.

Communications Strategy

The LAG Team developed a new brand and identity for the Luther Rice Society. This new collateral will be launched in FY09. This includes a new logo, brochure, welcome packet, newsletter, interactive website, etc.

GW Alumni Association Financial Report

BALANCE SHEET, FY 2008 (AS OF JUNE 30, 2008)

ASSETS	
Investments & Cash On-Hand	356,143
Total Assets	356,143
LIABILITIES	
Committed FY08 Expenses	0
GW House Account Liability	23,299
Total Liabilities	23,299
FUND BALANCE	\$332,844

STATEMENT OF REVENUES AND EXPENSES, FY 2008 (AS OF JUNE 30, 2008)

REVENUES	
Royalties	
Affinity credit card program	125,000
Affinity insurance programs	50,000
Home mortgage program	20,000
<i>Total Royalties</i>	195,000
Memorabilia Sales	5,642
Investment Income	15,444
Corporate Contributions	5,000
Miscellaneous Revenues	0
Total Revenues	\$221,086
EXPENSES	
Commitments to GW	
GW Alumni Program Support	143,802
GW Annual Fund (Scholarships)	5,000
GW Cancer Gala (Sponsorship)	5,000
Online Library Service Support	6,760
<i>Total Commitments to GW</i>	160,562
Alumni Programs	
GWAA Prizes	8,000
Grant Program	19,453
<i>Total Alumni Programs</i>	27,453
Memorabilia Costs of Goods Sold	3,720
Operating & Miscellaneous Expenses	27,633
Total Expenses	\$219,368
NET SURPLUS (DEFICIT)	(\$1,718)

Officers and Board of Directors, 2007-2008

EXECUTIVE COMMITTEE

President

Richard Crespin
ESIA BA '93

Immediate Past President

Christopher G. Young
GWSB BBA '80, MAccy '83

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GWSB BBA '03 MTA '05

Treasurer

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GWSB BBA '75

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SEAS BS '69, MS '77

Appointee At-Large

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CCAS BA '73

Vice President for Career Services

Frank Kent
CCAS MA '82

Vice President for Awards (partial term)

Debby Edwards Demaree
CCAS BA '77

Vice President for Awards (partial term)

Audrey Plonk
ESIA BA '02

Vice President for Programs

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GWSB BAccy '98, MBA '02

Vice President for Student-Alumni Initiatives

Laura Taddeucci Downs
CCAS BA '92, GSEHD MED '95

Vice President for Nominations

Jonathan Tarnow
CCAS BA '93, LAW JD '96

Vice President for Communications

Jeremy Gosbee
CCAS BA '98, GWSB MBA '02

Assistant Vice President for Alumni Relations and Development (ex officio)

Adrienne A. Rulnick, Ed.D.

BOARD OF DIRECTORS

Alumni Trustees

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GWSB BBA '72

Mark V. Hughes, III
SEAS BS '69, MS '77

Gerald Lazarus
SMHS MD '63

Jeanette Michael
Law JD '75

Steven Ross
GWSB BBA '81

Zoë Beckerman (Recent)
LAW JD '05, SPHHS Certif. '05

Kristy McDonnell Ortiz (Recent)
SEAS BS '00, MS '01

John R. Manning (Emeritus)
SEAS MSE '57, GW Law JD '61

Columbian College of Arts and Sciences

Oscar David
CCAS BA '74

Freda Steinberger
CCAS BA '76

Steven Frenkil
CCAS BA '74

School of Medicine and Health Sciences

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SMHS MD '72

Richard Popiel
CCAS BS '75, SMHS MD '81, HOS '83

Sreedhar Potarazu
SMHS MD '88, HOS '89

Law Alumni Association

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Law JD '72

Douglas Mickle
Law JD '90

Christina Guerola Sarchio
Law JD '95

Engineer Alumni Association

J.P. Blackford (President)
SEAS BS '95, MS '97

Issa Khozeimeh
SEAS BS '67, MSE '73, DEng '84, DSc '94

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CCAS AA '57, BS '59, SEAS BS(CE) '67

***Graduate School of Education and Human
Development Alumni Association***

Montrose Cones (President)
GSEHD MAT '82

Jeannie Lesko
GSEHD MA '71

Beverly Roberts
GSEHD BA '76

School of Business Alumni Association

Vacant (President)

Robert Miller
CCAS BA '98, GWSB MTA '99

Arlinda Mezini
GWSB BBA '05

Elliott School of International Affairs

Joseph A. Kiehl
ESIA BA '72, MA '86

Melissa Nachatelo
ESIA MA '04

James Core
ESIA MA '96

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Rex Holloway (President, Health Services
Management and Policy Alumni Association)
SPHHS MHSA '88

Kamden Hoffmann (President, Public Health
Alumni Association)
ESIA MA '02, SPHHS MPH '03

Paul Antony
SMHS MD '96, SPHHS MPH '96

College of Professional Studies

Jodie Moxley
GSPM MA '05

Brian Schoeneman
CCAS BA '01, GSPM MA '04

Lindsay Rein Marsh
ESIA BA '99, GSPM MA '03

Columbian Women

Minnie Harmon (President)
CCAS BA '86, GSEHD MA '97, Ed.D. '07

Mount Vernon Alumnae Association

Memphis Holland
MVC BA '88

Vacant

Members At-Large

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CCAS BA '94, MA '96

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CCAS BA '79

Celeste Bondon
LAW JD '97

Sally Cacheris
CCAS AA '54, BA '56

Penn Chabrow
LAW JD '62, LLM '68

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ESIA BA '95

Richard Greene
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Jonathan Klonsky
GWSB MPA '99

Laurie Lowe
CCAS BA '92, GWSB MTA '96

Jeff Marootian
CCAS BA '01, MPA '03

Tejbir Singh Phool
SEAS MS '04

Pilar Rivera
GWSB BBA '96

Deborah Wheeler
CCAS MS '84

Faculty Representative

Jeffrey S. Akman
SMHS MD '81, HOS '85

Student Representative

Nicole Capp (Class of 2009)
President, GW Student Association

Stephanie Gardner (Class of 2008)
Designate, GW Student Association