Thank you for joining: Creating a Winning Global Job-search Toolkit

The webinar will begin shortly.

If you are experiencing technical difficulties with Adobe Connect, please call 1-800-422-3623.
Creating a Winning Global Job-search Toolkit

Presented by: Stacie Nevadomski Berdan

April 18, 2012
12 pm – 1pm EDT
Global is Everywhere
Going Global –
At Its Heart – is a Mindset
Global Mindset

Thunderbird’s GMI

Stacie Berdan & Perry Yeatman

- Adaptability
- Excellent Communications
- Team- and Relationship-building
- Patience & Persistence
- Curiosity

www.stacieberdan.com
Do You Have What it Takes?
Go Global! Quiz

• I thrive on challenges.
• I enjoy meeting and getting to know new people.
• I love new places, foods, adventures.
• I can get along with many other personalities.
• I thrive on change, 24/7.
• I enjoy taking calculated risks.
• I don’t get bothered by things that seem different, strange.
• I don’t mind being alone.
• I go the extra mile without being asked.
• I thrive when asked to go outside my comfort zone.
• I’m curious about what makes the world go round.
• I’m adaptable.
• I’m a good listener and communicator.
• I like working in teams.
• I can handle failure and learn from it.

How did you do?

www.stacieberdan.com
International Credentials
Master English
Job-search Materials & Approach are Different
Job-search materials

Infuse materials with both professional and personal skills
• Defining Your Global Brand
• **First**, your elevator pitch
• Your cover letter, **then**
• Draft your resume

• eMail correspondence – Important!
• Use social media

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Ready, Set…Go Global!
Ready, Set....Go Global!

1. Devise a strategy
2. Develop an action plan
3. Do your research
   • Desired growth areas, companies/organizations, geographies
   • Markets, industries, companies
4. Connect the dots
5. Network
6. Find a mentor
7. Update your materials
8. REPEAT!

90% of job seekers are passive

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Ready, Set…Go Global!

Business matters,
but it’s not just the corporate world…
Growing Markets

Newly Industrialized Countries

Developing Countries
Go Global!

Ten Ways to Increase Your Chances of Going Global

• Perform your current duties with excellence.
• Make your international desires known often and broadly.
• Find a mentor to advocate for you.
• Learn and/or practice a foreign language.
• Do your research.
• Demonstrate your cultural awareness.
• Point out ways you can make a difference for your organization.
• Package yourself and your accomplishments.
• Volunteer for special projects involving international work.
• Decide when to cut your losses and move on.
Go Global!