



Alumni Association

MINUTES OF THE BOARD OF DIRECTORS

Washington, District of Columbia

APRIL 8, 2017

A regular meeting of the Board of Directors (the “Board”) of the George Washington Alumni Association (the “Association” or “GWAA”) was held on the Foggy Bottom Campus of The George Washington University in Washington, D.C. on April 8, 2017 at 9:15 a.m. local time. Present at the meeting were the following Board members:

Joseph Altenau (Phone)	Monika Laws (Phone)
Asha Aravindakshan	Charlie Leizear (Phone)
Natalya Bah (Phone)	Renee Lewis
Martin Baum (Phone)	Huiling Li
Kathleen Bikus	Judith Lipner
Aaron Binstock	Brooke Morita (Phone)
Marcos Bronfman	Martha Morris
Christine Cannon	Pippa Morse
Christine Carnavos	Roulla Nau (Phone)
Shannon Cerminaro-Doyle(Phone)	Andrew Perlman (Phone)
Dean Coclin	Ilisse Perlmutter
Fiona Conroy	Venessa Perry
Aaron Deer	James Quinlan
Barbara Domingo (Phone)	John Samuel
Edwin Elfmann (Phone)	Dianne Sherman
Jeffrey Fair	Rachel Talbert
Erika Feinman	Courtney Thorne
Paul Fires (Phone)	Nick Watkins
Beth Furtwangler	Debbie Wheeler
Jeremy Gosbee	Christopher Whittam (Phone)
Timothy Gowa (Phone)	Scot Wilson
Jacqueline Hackett	Adam Wolken
Kumar Jeev	Marilyn Yakowitz
La Vida Johnson	

The following members of the Board were absent:

Sepideh Behram	Ariz Matute
Deborah Butterfly	Chrison McManus
Charles Calloway	Julie Silverbrook
Morgan Corr	April Stubbs-Smith
Richard Ernsberger	Benjamin Trajtenberg
Jennifer Guzman	
Alexander Haseley	
Clarita Jimenez	

Mr. Jeremy Gosbee, Association President, acted as Chairman of the meeting, which was recorded for the purposes of minutes to be prepared by Mr. Morgan Corr, Association Secretary.

All of the above persons being present at the meeting the President called the meeting to order and announced that the Board would proceed with the transaction of business.

1. Business Session

- a. President's Report – Mr. Gosbee presented several announcements:
 - i. Alumni Outstanding Service Awards – Mr. Gosbee commended the GWAA Awards Committee on the successful completion of the Alumni Outstanding Service Awards ceremony on April 6, and thanked Committee Chair Jim Quinlan for his years of leadership in awards programming for the Association. Mr. Gosbee also recognized Board Member Dean Cocolin as one of the Alumni Outstanding Service Award recipients.
 - ii. Giving Update – an update of the giving of Board members was reviewed by Mr. Gosbee. All 60 Board members have given, thus fulfilling the requirement of the Board's giving policy adopted during this fiscal year. which is 66%. 15 of the 60 gifts are at the Luther Rice Society level. Total contribution so far is \$39, 084. The Colonials Helping Colonials Fund is more than two-thirds funded, on pace with the 3-year goal.
- b. Minutes – Mr. Gosbee presented the draft minutes of the prior Board meeting and invited any corrections or amendments to be offered. It was noted on the floor that the minutes had only been provided by email the morning of the meeting and that it would be helpful to provide meeting minutes further in advance of Board meetings.
- c. Alumni Relations Report – Ms. Karen White
 - i. Engagement Opportunities – Ms. White outlined several engagement opportunities that had been undertaken over the previous several months.

- ii. Class of 2017 – Ms. White noted that new graduates of the university would be connected and engaged through a series of activities in the coming weeks, including a Student Leaders Brunch, Senior Class BBQ and Zero Year Reunion, GW Black Alumni Reception with Multicultural Student Services Center, Legacy Family Brunch, Senior Class Toast, and Alumni Emeriti Commencement Program.
 - iii. Commencement Speakers – Ms. White noted that two of the three honorary degree recipients and speakers at the 2017 Commencement ceremony are GW alumni who had also previously been recognized by the GWAA with the Distinguished Alumni Achievement Award: Senator Tammy Duckworth, who will serve as the Commencement keynote speaker, and Lt. Gen. Nadja West.
 - iv. Commencement Gift – Ms. White announced that the university would be presenting each graduating student with a GW-branded lapel pin and card welcoming graduates to the GW Alumni Association.
 - v. Campus Updates – Ms. White reiterated two recent announcements: the appointment of Maurice Joseph as head coach of the men’s basketball team (Mr. Joseph and his wife are both graduates of the Graduate School of Education and Human Development), and the combination of Alumni Weekend with Colonials Weekend in October 2017.
 - vi. Making History Campaign – Ms. White noted on behalf of Interim Vice President for Development and Alumni Relations Matt Manfra that the *Making History* comprehensive fundraising campaign was nearing its completion and is expected to finish ahead of schedule.
2. Nominations and Governance Update – Ms. Christine Carnavos, chair of the Nominations and Governance Committee, presented several updates and action items for the Board’s consideration.
- a. Nominations Update – Ms. Carnavos offered an update from the Committee on nominations for the 2017-18 fiscal year
 - i. Board members Aaron Binstock, Fiona Conroy, Jacqueline Hackett, Helen Li, and Jim Quinlan would be concluding their second term of service and thus completing their service on the GWAA Board;
 - ii. Board members Joseph Altenau, Asha Aravindakshan, Beth Furtwangler, and Rachel Talbert would be completing their first three-year term and would be commencing a second term on the GWAA Board;
 - iii. Secretary Morgan Corr would be completing his first two-year term and commencing a second term as Secretary of the GWAA Board;
 - iv. Treasurer Aaron Deer would be completing his first two-year term as Treasurer and would not be commencing a second term. No applications had been received from among Board members for the position of Treasurer, so the Nominations and Governance Committee would refer the vacancy to the President-Elect to be filled with the appointment of other members of the Executive Committee at the June 2017 Annual Meeting.
 - b. Code of Ethics – Ms. Carnavos presented a revised version of the GWAA Board of Directors Code of Ethics. The revisions included the addition of language to

clarify the scope of the policy to Board members and Board volunteers, maintain the confidentiality of board information, provide for a process of reporting and investigating violations of the Code, and a mechanism to enforce the Code. Upon a motion from Ms. Carnavos, which was duly seconded, the revised Code was adopted by unanimous voice vote.

- c. Committee Charter and Vice Chair Position Description – Ms. Courtney Tallman Thorne presented a Charter for the Nominations and Governance Committee and a Position Description for Vice Chair of the Committee. Upon a motion from Ms. Thorne, which was duly seconded, both documents were adopted by voice vote.
3. Strategic Planning – Ms. Venessa Perry, President-Elect and Chair of the Strategic Planning Working Group, led a presentation regarding the proposed vision and goals for the GWAA in the coming years. The presentation included a vision statement, a statement of what the future of the GWAA would look like, the primary work areas of the Association, and a series of goals to achieve the desired future state.
4. Board Resolutions
 - a. Resolution FY2017-02 – Mr. Gosbee offered Resolution FY2017-02, “A Resolution Recognizing and Expressing Gratitude for the Accomplishments of Dr. Steven Knapp as President of The George Washington University,” for the Board’s consideration. The motion was duly seconded and carried by unanimous voice vote.
 - b. Resolution FY2017-03 – Mr. Scot Wilson moved that the Board adopt Resolution FY2017-03, “A Resolution Applauding the Creation of Industry Networks to Connect and Support GW Alumni and Recommending Additional Industry Networks be Created.” Upon discussion, Mr. Wilson withdrew his motion.
5. Committee Meetings – the Board adjourned its meeting to enable various Board Committees to conduct their meetings.
6. Minutes
 - a. Adoption - Mr. Dean Coclin moved the the minutes of the Winter Meeting be approved as presented. The motion was seconded and carried by voice vote.
7. Treasurer’s Report
 - a. Adoption of budget revision - Mr. Aaron Deer presented an update from the finance committee and moved that several revisions to the FY2017 budget be approved. The motion was duly seconded and carried by voice vote.
8. Committee Reports – the Board Committees offered updates following their meetings:
 - a. Awards – Ms. Renee Lewis reported the Committee’s deliberations regarding the Recent Alumni Achievement Awards and Distinguished Alumni Achievement Awards, which will be presented on October 19, 2017. Two candidates were nominated for the Recent Alumni Achievement Awards and four candidates were nominated for the Distinguished Alumni Achievement Awards. Upon a motion from Ms. Lewis and duly seconded, the nominations were approved by unanimous voice vote.
 - b. Career Services – Ms. Asha Aravindakshan noted that the Committee had given consideration to a new program for students and other alumni to shadow alumni

in their professional roles, and solicited interest from board members in such a program.

- c. Communications – Mr. Aaron Binstock thanked Board members who had helped the Committee organize a direct outreach event with graduating students, to take place immediately following the Board meeting. The Committee also discussed how communications would fit with the strategic planning initiative.
 - d. Student-Alumni Initiatives – Mr. Jeff Fair reminded Board members that the Student-Alumni Day of Service would be taking place on April 9 and encouraged additional Board members to attend. He also reported that the Colonial Ambassadors mentoring program would be expanded to be available to all Board members, and asked interested parties to contact Committee Chair Jacq Hackett.
 - e. Programs – Ms. Fiona Conroy reported that the Committee had undertaken an inventory of the GWAA Grants Program and was working on an annual report for the program, which will be shared at the Annual Meeting. She also noted that the Committee had discussed the university’s plans for the newly combined Alumni Weekend and Colonials Weekend, specifically how the GWAA could help make the new event successful in its first year.
9. Adjournment – There being no further matters to come before the Association, upon motion duly made and seconded, a vote to adjourn the Meeting occurred at approximately 3:00 p.m.

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The foregoing is a true record of the proceedings described herein and has been reviewed and approved by the Board, which gave authority to the undersigned to so authenticate.

Name: Jeremy Gosbee

Date: