# TABLE OF CONTENTS

Message from the President............................................................................................................................... 3

About the Association........................................................................................................................................ 4

GWAA Strategic Initiatives............................................................................................................................... 5
  Expansion of Alumni Programs .................................................................................................................. 5
  Organizational Enhancements.................................................................................................................. 6

Committee Reports........................................................................................................................................ 8
  Awards Committee ........................................................................................................................................ 8
  Trustee Recommendation Committee ..................................................................................................... 13
  Programs Committee ................................................................................................................................... 14
  Student-Alumni Initiatives Committee ..................................................................................................... 16

Office of Alumni Programs Report .................................................................................................................. 18
  Alumni Relations ....................................................................................................................................... 18
  GW Annual Fund ....................................................................................................................................... 19

Financial Report........................................................................................................................................... 21
  Balance Sheet ........................................................................................................................................... 21
  Statement of Revenues and Expenses ....................................................................................................... 21

Officers and Board of Directors, 2005-2006................................................................................................. 22
  Executive Committee ................................................................................................................................ 22
  Board of Directors .................................................................................................................................... 22
MESSAGE FROM THE PRESIDENT

August 30, 2006

Dear Fellow GW Alumni:

As we look at the events and accomplishment of your alumni association in this year’s Annual Report, we see a year of increased investment and growth. We have aggressively expanded our partnership with the University, its schools and special interest groups to bring together alumni, students and faculty. GWAA events, sponsorship and participation are exemplified this year by:

- Our Dinner with Alumni and career-oriented events, which continue to expand in number;

- Our grants program, which plays a key role in funding more events to support special interest group programs;

- The Distinguished Alumni Achievement Award and Alumni Service Award programs, which are the University’s preeminent events recognizing the leadership and contributions of our graduates;

- The revitalized class reunions during Colonials Weekend, which brought hundreds of friends and their memories back to GW;

- Our sponsorship of events during the NCAA men’s basketball tournament to rally students and alumni together to cheer on the team during their historic season.

The support and involvement of our members in the future of GW is evident in the number of activities and their impact. The George Washington University continues to experience considerable growth and a rise in its reputation. Our campus is ever changing and has become the model for an urban university. Our graduates are indeed leaders in business, education, science and government. From social gatherings to the selection of a new University president, our alumni are responding to the call to contribute time and resources.

Our Association depends on volunteers that care for GW’s legacy and are committed to investing in its future. In recognizing the accomplishments of the past year, I am grateful for all of the support that alumni and friends have given to the University and the GWAA. I am especially thankful to the University’s leadership, the staff members of the Office Alumni Programs and the Division of Advancement, and to the GWAA’s officers and Board of Directors.

Our Association’s goals for the coming year are simple, yet ambitious: Enabling Engagement for Life; Building a Culture of Philanthropy; and Gathering a Voice for Alumni. We have a great year planned—I would like to invite you to participate in this journey and to enjoy the upcoming events with your friends and family.

Sincerely,

Christopher G. Young (BBA ’00, MA ‘82)
President, 2005-07
ABOUT THE ASSOCIATION

The George Washington Alumni Association (GWAA) is a nonprofit organization representing the interests of the more than 220,000 living graduates of The George Washington University. The Association is a registered District of Columbia nonprofit corporation and is exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code.

The GWAA is the successor institution to various historical alumni organizations, the first of which was founded in 1847. The current Association was created in 1960 as The George Washington University General Alumni Association. This organization was restructured in 1997 and renamed The George Washington Alumni Association.

The Association is organized as a separate legal entity from The George Washington University. It also serves as the umbrella organization for each of the University’s school-based, regional and special interest alumni organizations. Membership in the GWAA is granted to all graduates of The George Washington University’s nine degree-granting schools and colleges. The Association also recognizes all students who completed 15 or more credit hours of study at GW, and whose peer student group has graduated; as well as graduates of certain certificate programs.

The GWAA’s primary mission is to represent the interests of all GW alumni to the University and to provide both advisory and financial support for GW’s alumni programs. The Board of Directors meets twice annually to discuss programs, share information, and allocate resources. The Association is governed by a Board of Directors, comprised primarily of representatives from each of the school-based associations. Each of these associations sends its president and two elected members to sit on the GWAA Board. The GWAA also provides for up to 14 at-large members on its board, as well as representatives of the former Mount Vernon College and the Columbian Women, a faculty representative, a student representative, and those alumni who are nominated by the GWAA to serve on the GW Board of Trustees.

In addition to sponsorship of other alumni initiatives, the Board directly funds three programs to recognize alumni distinction and service, and to encourage student activity in the Association. The Distinguished Alumni Achievement Awards are presented annually to several alumni who have achieved professional distinction. The Alumni Service Awards are given to those alumni who have provided significant volunteer service to the University, or to those who have greatly served their community. The GWAA Prize is awarded each year to one graduating student from each of GW’s colleges and schools, and is designed to both recognize student leadership and accomplishment and to encourage students to become active alumni leaders.

In recent years, the GWAA has expanded its level of volunteer and financial support for several alumni programs, including Colonials Weekend, participation in events surrounding GW’s basketball teams, and a variety of programming designed to encourage direct interaction between students and alumni. The Association has also created a grant program, designed to provide financial support for groups of alumni with common interests and affinities outside of their school or class year.
GWAA STRATEGIC INITIATIVES

Expansion of Alumni Programs

Grant Program
For the past several years, the Association has made funds available to groups seeking to provide new ways for alumni to reconnect with each other and the University. The success of this grant program has continued to grow as more academic departments, student organizations, and groups of like-minded alumni learn of the opportunity to receive funds. This year, the GWAA expanded the grant program further than ever before. It expanded the annual budget for grants by 50 percent, created an evaluation process to learn about the success of events hosted with grant funds, and increased recognition of the GWAA at attended grant-sponsored events by sending members of the board of directors to attend events and purchasing GWAA-branded collateral materials for display at each event. This year, the Association awarded a total of $15,000 in grants to 12 organizations, including the Black Alumni Association, the Professional Psychology Doctoral Program, the GW Ultimate Frisbee Team and the Theater and Dance Department.

NCAA Basketball Events
The 2005-06 men’s basketball season saw unprecedented success and focused tremendous attention on the GW Colonials. The men’s team earned its best win-loss record in history and went undefeated in its Atlantic 10 regular conference schedule, a feat only accomplished three other times in league history. When the team was selected to participate in the NCAA men’s basketball tournament in March, the Association recognized an opportunity to play a visible role in rally alumni support for GW athletics. The Board of Directors allocated special funds to host pre-game events before the Round 1 and Round 2 NCAA Tournament games, held in Greensboro, North Carolina. These events were a resounding success—over 1,000 alumni, students and other GW fans gathered at the two events, which featured members of the GW spirit teams and the pep band. The Association received a great deal of positive feedback from alumni who participated in these events.

Strengthened Affinity Programs
This year, the Association took several steps to ensure its future financial stability by enhancing its affinity programs. Royalties earned in these programs comprise a majority of the GWAA’s revenues each year, so the Board of Directors focused considerable attention on how to both expand current revenue and provide a source of stable income in the future. To that end, the Association ratified renewal contracts for two of its most popular and lucrative affinity programs, the GW alumni credit card and discounted group life insurance programs. The GWAA also sought proposals for a new home mortgage affinity program, which would allow GW alumni to apply for mortgages at discounted rates from a trusted source. Following an extensive review and interview process, the Board of Directors selected CitiMortgage to administer this new program.

New Alumni Benefit
The GWAA played a key role in expanding GW’s benefits for alumni by co-sponsoring a new program with the University’s Gelman Library to offer online access to library resources. Alumni may now utilize a variety of the library’s research databases and journal archives over the Internet, free of charge. This represents a substantial benefit for users, as many of these resources require licenses or subscriptions for access.
Organizational Enhancements

Over the past several years, the Association has succeeded in bringing greater attention to its activities, increasing the volume of programming, and taking a more active role in the life of the University. Recognizing the need to support this success, the Association worked this year to improve its organizational structure and policies to more effectively accomplish its goals.

The first such initiative was the creation and ratification of a memorandum of understanding with GW to more formally structure the relationship and interaction between the Association and the University. The document established the means by which affinity programs would be created and administered; authorized the Association to utilize GW staff and other resources such as the alumni database and the University’s trademarks; and dedicated Association funds to support University programs and activities for alumni. This agreement provides a solid foundation for future cooperation between the Association and the University, and ensures that a stable source of funding is available for future alumni events and programs.

The Association also evaluated its own organizational structure and determined that several changes would best position it for future success. The Board of Directors created a small task force to review the GWAA’s bylaws and recommend amendments for adoption by the Board. This group recommended several changes, including extending the term of the Association President from one to two years, consolidating the Trustee Recommendations and Nominating Committees to create one committee focused on nominations, empowering this new committee to fill vacancies on the Board that could not be addressed by school-based alumni organizations, and expanding the number of at-large members of the Board of Directors to ensure wider representation from regional alumni groups. These amendments, along with several other minor structural changes, were adopted by the Board this spring and will take effect in the 2006-07 fiscal year.

The Board also changed its meeting schedule and structure to allow for more focused discussion on topics of interest and bring more prominence and attention to Board meetings. Beginning in the fall of 2006, the Board of Directors will hold two semi-annual meetings in the fall and spring of each year, in addition to its annual meeting in June. These meetings will take place over a full business day and include dedicated sessions for committee meetings, reports and full Board meetings. The new full-day meetings will be preceded by an evening reception, which will allow for informal presentations by University officials or student organizations. In addition, the Alumni Service Awards will be moved to coincide with the spring meeting, thereby drawing more attention on campus to the event and providing an opportunity for awardees to interact with current students.

The Board of Directors continued its previous strategic planning initiatives by reviewing the results of a comprehensive alumni survey and participating in a University-sponsored retreat for Board members. The alumni survey, which was coordinated by the Office of Alumni Programs and administered by a third party vendor, compared GW’s alumni programs and the opinions of its alumni with several other comparable institutions. The University also commissioned a comparative study of its overall advancement initiatives. The research revealed that GW has a positive reputation with its alumni, but that it is not adequately meeting their demands for programs and services and that it is not sufficiently promoting its current programs to alumni. The research also found that the University is making a substantially
smaller financial investment in alumni programming than comparable schools. This information formed a basis for discussion at the Board’s spring meetings and at its session during Leadership Weekend, the University-sponsored retreat for the GW Board of Trustees, school advisory boards and the GWAA. The Association will use the data obtained during this research to guide its planning efforts in 2006 and future years.

Finally, the Board of Directors adopted a new suite of logos for the Association. The new logo designs were created to reflect the University’s recently redesigned brand and logos, while maintaining a distinct sense of identity for the GW Alumni Association. The new logo will be incorporated into all GWAA uses in the 2006-07 academic year. To further raise the Association’s visibility among alumni, a generic version of the logo, labeled “GW Alumni,” will be used on giveaways and other collateral materials given to students and alumni at events and other programs.
COMMITTEE REPORTS

Awards Committee

Each year, the Association presents three awards to those who have shown exceptional professional accomplishment, community service, or student achievement. The GWAA grants these awards to recognize exceptional alumni and to bring attention to the role that alumni play in GW’s success.

The Distinguished Alumni Achievement Award

The Distinguished Alumni Achievement Award (DAAA) is the highest form of alumni recognition by the University and the GWAA. Each recipient has made a lasting impact on society through outstanding professional, voluntary or philanthropic accomplishments. Nominations for the award were accepted from the entire GW community, and then thoroughly reviewed by the Awards Committee. The nominations were then approved by the GWAA Board of Directors and the Advance- ment and Alumni Affairs Committee of the GW Board of Trustees. This year, the DAAA was presented to six exceptional graduates of The George Washington University:

Thad Allen (MPA ’86)

Thad Allen serves as admiral and chief of staff of the U.S. Coast Guard, and was recently named the 23rd U.S. Coast Guard Commandant. In September 2005, Allen was appointed the on-site head of hurricane relief operations on the Gulf Coast. Beginning as a serviceman on Coast Guard cutters nearly 30 years ago, he rose to commander of the Seventh Coast Guard District, in charge of all Coast Guard operations in the Southeastern United States and the Caribbean. In this role, he was responsible for some 15,000 search and rescue missions. On September 11, 2001, Allen was in charge of all Coast Guard operations east of the Rocky Mountains. Following the terrorist attacks, he ensured that local responders in the New York area had the vessels, aircraft, and personnel needed to address the crisis. Allen also served as transition director for the Coast Guard and is credited with leading its smooth transfer in 2003 from the Department of Transportation to the Department of Homeland Security. Allen graduated from the Coast Guard Academy in 1971 and holds a second master’s degree from MIT. In 2000, he received the Alumnus of the Year award from GW’s department of public administration, and this past December was the keynote speaker at GW’s School of Public Policy and Public Administration’s symposium entitled, Katrina: It Reshaped the Gulf Coast – How Will it Reshape Washington?

Michael B. Enzi (BBA ’66)

Michael B. Enzi currently serves as a member of the United States Senate, representing the state of Wyoming. Enzi began his long career in public service in 1967, when he enlisted with the Wyoming Air National Guard. He served two terms as mayor of Gillette, Wyoming, was elected Wyoming State representative three times beginning in 1987, served as Wyoming State senator from 1991-1996, and was elected U.S. senator for Wyoming in 1996. The only accountant in the United States Senate, Enzi played a lead role in crafting the Sarbanes-Oxley Act of 2002, legislation that created greater transparency in and governance over the way U.S. firms conduct business. In January 2005, Senator Enzi was selected to serve as chairman of the Senate Health, Education, Labor, and Pensions Committee. Continually engaged in civic duties, Enzi has served as president of the Wyoming Jaycees, president of the Wyoming Association of Municipalities, a member of the Education Committee of the States and, most recently, as commissioner of the Western Interstate Commission for Higher Education. His many accolades include the Distinguished Eagle Scout Award, conferred by the Boy Scouts of America; recognition in Washingtonian magazine in 2004 for being “Just Plain Nice;” and a presidential appointment in 2003 as a congressional delegate to the 59th United Nations General Assembly. An active GW supporter, Enzi is a loyal donor to the
School of Business Dean’s Fund. He addressed alumni, parents, students, and friends in the opening session of Colonials Weekend 2005, and delivered the commencement address to GWSB graduates in May, 2005.

Jordan M. Hadelman (MA in HCA ‘78)
Jordan M. Hadelman currently serves as chairman and chief executive officer of Witt/Kieffer, Ford, Hadelman & Lloyd. Witt/Kieffer is among the nation’s top ten executive search firms and the only one that specializes in healthcare and education. As a healthcare recruitment specialist, he has helped to staff many of the most prestigious chief executive officer and senior-level positions at hospitals and health systems across the country. Hadelman received his bachelor’s degree in 1976 from Georgetown University and began his career at the National Naval Medical Center in Bethesda, Md., as chief manpower officer. In 1981, he became a consultant for Witt/Kieffer, working his way up the corporate ladder to president and chief executive officer in 1992 and chairman in 1997. A community service advocate, Hadelman has served as a member of the Young President’s Organization in Chicago, Ill.; trustee for Mount Sinai Hospital Medical Center; chairman of the board of trustees for the Schwab Rehabilitation Center; trustee at the Hephzibah Children’s Association; coach and member of the board of commissioners for the River Forest Youth Baseball/Softball League, and currently as a member of the board of trustees for the Loyola University Health System. In 2003, Hadelman received The George Washington University Health Services Management and Leadership Distinguished Alumni Award for outstanding leadership and performance in the healthcare field.

Barbara Joan Pariente (JD ’73)
Barbara Joan Pariente is chief justice of the Florida Supreme Court, the second woman ever to serve in that role. Following graduation from the GW Law School, Pariente served a two-year judicial clerkship with U.S. District Court Judge Norman C. Roettger, Jr. After settling in West Palm Beach in 1975, she joined the law firm of Cone, Wagner & Nugent, where she was made a partner in only two years. A specialist in civil trial litigation, she formed her own law firm in 1983, Pariente & Silber, P.A. During her 18 years in private practice, Pariente served on the Fifteenth Judicial Circuit Grievance Committee, the Florida Bar Civil Rules Committee, and the Fifteenth Judicial Circuit Nominating Commission. She was appointed to the Fourth District Court of Appeals in 1993, where she served until her appointment in 1997 to the Florida Supreme Court. As chief justice, she works to improve court methods for handling cases involving families and children. A continual advocate for children, she has served on the Governor’s Advisory Committee on Character Education and as a member of the Florida Bar’s Commission on the Legal Needs of Children. Additionally, through Take Stock in Children, she mentors school-age youth. Pariente received the Lifetime Achievement Award in 1998 from the Palm Beach County Jewish Federation; was the 2002 recipient of the Jewish Museum’s “Breaking the Glass Ceiling” award; and was the 2005 recipient of the Florida Bar Public Interest Law Section’s Hugh S. Glickstein Child Advocate of the Year Award.

Harold C. Pillsbury, III (BA ’70, MD ’72)
Harold C. Pillsbury, III is the Thomas J. Dark Distinguished Professor of Otolaryngology/Head and Neck Surgery and chair of the Department of Otolaryngology/Head and Neck Surgery at the University of North Carolina (UNC) School of Medicine in Chapel Hill, N.C. After obtaining his medical degree from GW in 1972, Pillsbury completed his residency at UNC. In 1977, he was accepted into a prestigious fellowship in skull base surgery in Zurich, Switzerland. After teaching at the Yale University School of Medicine for several years, he returned to the University of North Carolina. Pillsbury is board certified by the American Board of Otolaryngology. Extremely active in the medical arena, he has served as a fellow in the American Surgical Association and as the president of four organizations – the Society of University Otolaryngology, the American Laryngological Association, the American Academy of Otolaryngology, and the American Board of Otolaryngology. In 2002, 2003, and 2004, Pillsbury was recognized in America’s Top Doctors for otolaryngology. A dedicated educator and writer, Pillsbury has authored or co-authored six books, 37 book chapters, and 171 scientific articles. In October 2004, Pillsbury was the first speaker in a brand-new
annual lectureship in head and neck surgery at The George Washington University. In April 2005, Pillsbury was presented the Distinguished Faculty Award, given annually by the UNC Medical Alumni Association.

**Frederick J. Scheuren (MA ’71, PhD ’72)**

Frederick (Fritz) J. Scheuren currently serves as the vice president of statistics for the National Opinion Research Center (NORC) at the University of Chicago, and as the 100th president of the American Statistics Association (ASA), the largest statistical professional organization in the world. After completing his PhD in 1972, he went to the Social Security Administration, where he eventually became its chief mathematical statistician. In 1980, Scheuren moved to the Internal Revenue Service to serve as director of the statistics division, remaining there until his retirement in 1994. Having taught as an adjunct professor at GW during the 1970’s and 80’s, Scheuren held a fulltime position in the statistics department from 1994 to 1996. He then moved to Ernst & Young, where he set up the firm’s first large-scale statistical practice. Currently, as vice president for statistics at NORC, Scheuren leads a major statistical initiative focused on Native Americans. He also has a pro bono human rights statistical practice that has gained him numerous awards and wide recognition, and for which he travels extensively within the U.S. and overseas. Scheuren has remained active at GW—for example, as a supplement to his other professorial duties, he organized and led a graduate teaching certificate program in survey research in the 1990’s, which he still runs today. He has been a loyal GW donor for more than 30 years.

The 2005 Distinguished Alumni Achievement awards were presented at a luncheon at the Madison Hotel on May 13, 2006, during GW’s commencement weekend activities. Recipients were also recognized during the Commencement ceremony on the National Mall on May 14, 2006.

**The Alumni Service Award**

The Alumni Service Award (ASA) is presented to those alumni who advance the University’s mission through volunteer efforts, thereby enhancing GW’s impact on our community and future generations of students. Nominations were accepted from the GW community throughout the year, and honorees were selected by the Awards Committee and ratified by the GWAA Board of Directors. This year, four alumni were recognized for service:

**W. Scott Amey (MS ’75)**

W. Scott Amey founded RS Information Systems, Inc. (RSIS), and served as its executive vice president and chief operating officer until his retirement in 2004. RSIS currently has 1,750 employees and annual revenues in excess of $365 million. For the past four years, Amey has served as a leading voice on the School of Engineering and Applied Science’s (SEAS) National Advisory Council. An avid donor, in 2005 he sponsored the “Scott Amey Challenge,” in which he matched all $1,000 gifts to the SEAS Dean’s Excellence Fund, up to $50,000. Additionally, he and his wife, Debbie, have recently committed $150,000 for the SEAS Building Fund and SEAS Dean’s Fund. Since September 2004, Amey has served as the volunteer director of the SEAS Career Services Office, spending three days a week at Tompkins Hall. In this capacity, Amey has identified 120 summer internship opportunities and 80 part and fulltime opportunities for SEAS undergraduates and graduates, resulting in the placement of over 75 students in positions around the country. Additionally, Amey has conducted one-on-one career counseling sessions with over 60 students, served as a class speaker, and presented at several SEAS Dean’s Teas.

**Robert G. Efrus (BA ’80, MPA ’82)**

Robert Efrus is vice president of The Implementation Group, a D.C.-based consulting firm that assists companies in securing contracts with the federal government. Efrus began his service while attending GW as an undergraduate, serving as co-chair of the Political Affairs Committee for GW’s Program Board. From 1998 to 2001, he served as president of the School of Business and Public Management Alumni Association, where he presided over numerous CEO-of-the-Year luncheons and helped to create the Fowler Graduate Career Center, which was established to meet the career
planning needs of both alumni and graduate students. Efrus served as president of the George Washington Alumni Association in the 2003-2004 academic year. During this time, he played a leadership role in expanding GW’s e-mail database and establishing a monthly e-mail newsletter sent to GW alumni around the world. In addition, Efrus strengthened the GWAA’s ties to the Board of Trustees and University officials, and instituted a GWAA Annual Report, designed to keep GW stakeholders informed of the association’s activities. He also served as the GWAA’s representative on the search committee for the current vice president of advancement, Laurel Price Jones. In 2005, Efrus co-chaired his 25th class reunion, and in 2006, he received the Distinguished Alumni Award from GW’s School of Public Policy and Public Administration.

Jeffrey A. Flaks (MHS ’96)
Jeffrey Flaks is executive vice president and chief operating officer for MidState Medical Center in central Connecticut. Committed to GW and to volunteerism, Flaks served as president of the Health Services Management and Policy Student Association in his final year at GW. Following graduation, Flaks chaired the 40th anniversary celebration of the Health Services Administration program in 1999, and was instrumental in its success. In 2000, he volunteered as the regional director of the New York region’s chapter of the Health Services Management and Policy Alumni Association (HSMPAA). Always ready to lend a hand, Flaks also is active with the George Washington Alumni Association (GWAA), and from 2001 to 2003 served as an alumni trustee on GW’s Board of Trustees. In 2003, Flaks was appointed by the provost of the University as the alumni representative on the search committee for the new dean of the School of Public Health and Health Services. Since 1996, Flaks has been a member of HSMPAA, serving as chair of the awards nomination committee in 2004 and as chairman of the association in 2005. During his time with the HSMPAA, he has helped to establish a vibrant student-alumni network for the program, enhance fundraising opportunities, assist in recruitment of students, and encourage alumni to return to the school to teach and mentor students. Additionally, Flaks has hired three graduates from the University over the past six years and was instrumental in establishing a George Washington University Administrative Residency at MidState Medical Center.

Stuart S. Kassan (MD ’72)
Stuart Kassan, currently a Clinical Professor of Medicine at the University of Colorado Health Sciences Center, is an internationally-known expert in the treatment of Sjogren’s Syndrome, a complex rheumatic disease that typically affects multiple areas of the body. An avid supporter of GW’s School of Medicine and Health Sciences (SMHS), he is a founding member and the president of the Medical Alumni Association’s (GWMAA) National Council, and the GWMAA’s representative to the George Washington Alumni Association (GWAA). A co-organizer of the 30th reunion of the class of 1972, Kassan committed a significant gift to the school in honor of his reunion, and encouraged his classmates to give as well—the class raised $10,000 and named a conference room in The George Washington University Hospital. Kassan and his wife, Gail, are members of the Heritage Society at GW through the commitment of a portion of their estate to the SMHS. An astute judge of character, he has recommended a number of outstanding applicants for the MD program from Colorado. GW is a family affair for Kassan—his father graduated from the School of Medicine in 1936, and his daughter and son are currently undergraduates at GW.

Camille A. Stillwell (MA ’93, EdD ’99)
Camille Stillwell is the national scholarships coordinator at the University of Maryland College Park. An avid volunteer, Stillwell served as president of the Higher Education Administration Association while a student at GW. While attaining her EdD, and following graduation, Stillwell actively volunteered for GW’s Graduate School of Education and Human Development (GSEHD), serving as secretary, vice president for programs, president and, currently, as immediate past-president of GSEHD’s Alumni Association. During her presidency, Stillwell sat on the school, community, and alumni affairs committee; helped select alumni award recipients and a student speaker for the school’s commencement; and was instrumental in
the success of the school’s 100th anniversary convocation celebration. Stillwell also was the acting program chair for the Graduate School of Education and Human Development’s 30th annual *New Directions* Conference in 2005. In addition, Stillwell has been a member of the George Washington Alumni Association’s (GWAA) board since 2000, and served on its programming, awards, and education committees.

These awards were presented at a reception immediately following the Annual Meeting of the Association on June 7, 2006.

*The GWAA Prize*

The Association awards the GWAA Prize to an outstanding student from each school or college of the University. The prize honors future alumni who have shown exceptional commitment to the University and who may be expected to become future leaders of the GW alumni family. This year’s GWAA Prizes were presented to:

- **Andrew Garbardino and Ellen Wexler**  
  Columbian College of Arts and Sciences
- **Brian Harris Zack**  
  School of Medicine and Health Sciences
- **Eric Koester**  
  Law School
- **Sarah Caldwell Greenwood**  
  School of Engineering and Applied Science
- **Emily Cherniack**  
  Graduate School of Education and Human Development
- **Christopher Pitre**  
  School of Business
- **Ravindran Alfreds**  
  Elliott School of International Affairs
- **Rebecca Schumer**  
  School of Public Health and Health Services

Each recipient was presented with a certificate and a cash prize during commencement weekend, May 13-14, 2006.
Trustee Recommendation Committee

Another key Association responsibility is the nomination of candidates to serve as alumni members of the GW Board of Trustees. This interconnection between the University and its alumni ensures that alumni interests are represented on the Board, but also brings valuable expertise and volunteer service to the Board. The Association nominates alumni to fill seven alumni trustee positions, with two seats reserved for recent alumni (those who are within five years of their graduation).

Each year, the GWAA Trustee Recommendation Committee accepts nominations from the University community for any vacant alumni trustee seats. The Committee actively seeks alumni who have: 1) demonstrated interest in the University or have been actively involved in activities at GW, including service to the GWAA or any other alumni group, or 2) distinguished themselves through either volunteer or professional activities, including those while a student at the University. The Committee presents a slate of nominees to the GWAA Board of Directors, which then sends it to the GW Board of Trustees for final selection of the trustees.

This year, two alumni trustee positions became vacant and one alumni trustee was reappointed to serve a second term. At its meeting in spring 2006, the Board of Trustees selected the following alumni to serve as Alumni Trustees:

Steven S. Ross (BBA '81)
Alumni Trustee

Steve Ross is Senior Vice President at Ferris Baker Watts, Inc, an investment-banking firm. Since joining the firm as an intern while at GW in 1979, Ross has secured more than 100 Ferris Baker Watts internships for GW students and has served as a student mentor. Ross has been an active alumni volunteer for more than 20 years, having served on advisory boards for the Business School since 1995. He is a past president of the GWSB Alumni Association, where he was instrumental in the success of the CEO of the Year and International CEO of the Year programs. Since then, he has participated in the recruitment of Dean Susan Phillips and the establishment of the GWSB Graduate Career Center. Ross’ volunteer leadership was recognized when he received the GWAA Alumni Service Award in 2003. In November 2005 he hosted a Professors Circle event in November at Ferris Baker Watts, and this year, he is serving as chair of the Class of 1981 25th reunion committee.

Julia Zoë Beckerman (JD ’05, Cert ’05)
Recent Alumni Trustee

Julia Zoë Beckerman is a graduate of the Harold L. Hirsh Health Law and Policy Program—GW’s joint degree program in law and public health. She was an active student leader in both schools, having served as vice president of the Student Health Law Association and as a mentor to other health law and policy students. A former Presidential Management Intern (PMI), Beckerman worked with the Law School Career Development Office to help students prepare for the PMI application process. She is currently an associate at Feldesman Tucker Leifer Fidell, LLP. As an alumna, Beckerman has continued to support GW by guest lecturing at SPHHS, participating in alumni networking programs that have provided other recent graduates assistance in job searches securing interviews, and assisting the Department of Health Policy in developing its initiative in women’s health and its coursework related to medically underserved populations. She represents her graduating class in the University’s Hirsh Health Law and Policy Program Alumni Group.

Both trustees will serve for a term of four years, and may be elected to a second term by a vote of the Board of Trustees.

In addition to selecting the two new Alumni Trustees, the Board of Trustees voted to elect Mark V. Hughes (BS ’69, MS ’77) to a second term as Alumni Trustee. Hughes has been an active leader since joining the Board in 2002.
Programs Committee

The Association’s Programs Committee is responsible for conceiving and supporting programs for the general benefit of GW alumni. The committee focuses its efforts on events for alumni, particularly in the Washington, DC metropolitan area. Committee members provide advice and counsel to the GW Office of Alumni Programs staff and coordinate the Association’s grant program, which makes funds and volunteer support available to student or alumni groups for alumni events and programs. The committee is also the Association’s primary representative in planning the GW Colonials Weekend program each fall.

FY 2006 Accomplishments

The GWAA Programs Committee continued with its mission to sponsor a broad range of opportunities to include social, educational, cultural, and athletic programs. Over the past several years, the number of event opportunities for alumni in the Washington area and around the country has risen exponentially. This year was no exception—in the 2005-06 academic year, nearly 200 alumni programs were hosted, serving over 7,000 GW graduates and guests. Highlights of this year’s activities included:

- The GWAA continued its participation in the Capital Alumni Network’s athletic leagues, providing an opportunity for nearly 100 alumni to compete in team sports with local alumni chapters of other universities. This year’s teams continued their winning success: the softball team recruited 30 GW alumni to participate and had an even record of nine wins and nine losses, the flag football team hosted 40 players and won eight of its ten games, and the soccer team drew 20 alumni and earned a 4-3 record.
- The Association sponsored two “Politics and Port” events, a new event series created to enable alumni to gather and discuss the hot political issues of the day in an intimate setting. Two prominent figures in the world of politics and policy spoke at the events: Chuck Todd, editor-in-chief of the Hotline political newsletter; and Robert Hoopes, a nationally recognized expert on issue advocacy and grassroots organizing.
- The GWAA hosted a variety of events around the men’s and women’s basketball season. In addition to several pre-game tailgate parties at Alumni House prior to home games and alumni watch parties for away games, the GWAA sponsored “Alumni Night” at the Smith Center on February 15, which drew over 100 alumni fans to a pre-game party and featured special recognition of former GWAA president and longtime athletic booster Nic Lakas during the game. When the men’s basketball team earned an invitation to the NCAA tournament, the Association sponsored pre-game events prior to the first and second round games in Greensboro, North Carolina, which combined drew over 1,000 alumni, students, families and other GW fans to gather and rally their support for the team.
- The Committee sponsored an alumni outing to the Shakespeare Theater in December to see Comedy of Errors. Prior to the play, over 50 alumni and guests gathered at Restaurant 701 and heard from theater staff. The event was co-hosted by GW’s Theater and Dance Department—notable because GW offers one of the only traditional Shakespearean Theater programs in America.
- Approximately 75 alumni participated in GW Alumni Night at the Washington Capitals in January. Following a pre-game reception, alumni and guests watched the
local NHL hockey team face the Philadelphia Flyers.

- Over 70 alumni and guests participated in a group tour of the Spy Museum in May. The tour was preceded by a lunch at the Hotel Monaco, where Joe Kiehl—an Elliott School alumnus, GWAA Board member and former CIA field operative—spoke to the group about his “life as a spy.”

- Colonials Weekend 2005, the University’s highlight event program for alumni and families, improved upon the success of previous years by expanding the number of attendees at class reunions during the weekend. The program also included a keynote address by GW alumnus and U.S. Senator Michael Enzi, campus tours, a kick-off celebration at Alumni House, and performances by the Boston Pops orchestra and Comedy Central’s Daily Show host Jon Stewart. Over 400 alumni participated in one or more of the events held during Colonials Weekend 2005.
Student–Alumni Initiatives Committee

The goal of the Student-Alumni Initiatives Committee is to develop opportunities for GW alumni and current students to interact with one another and to demonstrate to the student body that GW alumni are interested in them and their future. The Association believes that by engaging with current students, it is building a cadre of future alumni who will be active in the GWAA in years to come. During the year, the Committee greatly expanded the number of events at which alumni and students interacted, and also formed a closer relationship with the Class Councils to jointly plan future events. There is a large demand on the part of current students for opportunities to interact with alumni—the Committee looks forward to increasing the involvement of alumni to more satisfactorily meet this demand.

FY 2006 Accomplishments

This year, the Committee supported a variety of events and programs to further the strategic goals of the Association. These events reached all groups of students, from incoming freshmen to graduating seniors and graduate-level students:

- “Dinner with Alumni” series: The “Dinner” series, which was inaugurated in the previous year, allowed small groups of undergraduate students (usually sophomores and juniors) to have an evening of conversation and exchange ideas about classes, careers, and experiences with alumni. Alumni hosted these dinners either in their homes or at a campus-area restaurant. This academic year, 25 alumni dinners were hosted, more than twice as many as the previous year. The Committee plans on exploring ways to expand the dinner beyond the Washington, D.C. metro area next year.

- “How Do I Become A...?” Career Speaker Series: This series of lectures allows students to hear GW graduates speak about their careers and ask questions of the alumni, thereby creating an exchange between students and alumni that allows students to benefit from the wisdom of those who have graduated before them. Five alumni delivered lectures this academic year:
  - Charlie Carmada, NASA astronaut;
  - Chuck Todd, editor-in-chief of the Hotline political newsletter;
  - Peyton Patterson, CEO of New Alliance Bank;
  - Warren Brown, Food Network star;
  - Doug Morris, travel writer.

- Each lecture was attended by approximately 100 students, making them some of the most popular events on campus. The Committee’s efforts in the coming year will focus on finding the best ways to capitalize on the Office of Alumni Programs’ existing partnerships with the Class Councils and other student groups and administrative departments, to expand and market the program and forge new partnerships with other entities.

- Young Alumni Panel Discussions: The Committee worked with the Sophomore Class Council and the Office of Alumni Programs to develop a new program, where panels of young alumni (comprise of those who had graduated within the past five years) spoke with younger undergraduate students, primarily freshmen and sophomores. The first panel focused on careers in the federal government, and was followed by a second discussion of issues that face undergraduate students when planning for a career. This second event included topics such as securing the best
internships, the importance of joining and leading student organizations, studying abroad, preparing for graduate entrance examinations, and applying to graduate school.

- **“Zero-Year” Reunion:** During Commencement Weed in May, the GWAA sponsored a “zero-year” reunion for graduating seniors at a bar on the Georgetown waterfront. This celebration drew over 500 soon-to-be-alumni, who were greeted by GWAA representatives and received giveaways branded with the Association logo. This first-ever event was a resounding success in introducing graduating seniors to their alumni association and will become a regular part of future Commencement Week activities.

- **Colonial Inauguration:** During the summer months of 2005, the GWAA took part in Colonial Inauguration (CI)—the University’s student orientation program—by hosting receptions for incoming “legacy” students, those whose parents had also attended GW. Over 100 alumni parents and students attended the receptions, which were held during each of the five CI sessions and provided an opportunity for incoming students and their parents to meet alumni and ask questions about university life. In 2006, the Association expanded its role in CI by participating in the opening event of each orientation session, where GWAA leaders spoke to incoming freshmen about the Association and its programs. This ensured that, before taking their first class at GW, new students had not only heard of the GWAA, but had also felt connected with their wider GW family.

- **Networking Reception:** In the spring, the GWAA worked with the GW Career Center to host a networking reception for both alumni and current undergraduate and graduate students. Approximately 20 alumni and 40 students attended the event, which allowed time for both alumni-to-alumni and alumni-to-student networking. Alumni and students were matched by area of career interest and encouraged to exchange contact information for ongoing career mentoring.

- **Online Career Mentoring:** Over the past several years, the Association has been working to respond to requests from students for more career advisory services and opportunities to talk with alumni professionals with similar career interests. The Committee has been working with the Office of Alumni Programs to establish a database of alumni willing to serve as online career mentors to current students. Initial recruitment efforts prior to this year had recruited approximately 100 alumni to join the mentoring database, and this year, the total was increased to 300. Efforts will continue to recruit additional mentors, and then the database will be made available to current students seeking to identify alumni engaged in careers of interest to them.
OFFICE OF ALUMNI PROGRAMS REPORT

Alumni Relations

Fiscal Year 2006 was a record year for the GW Alumni Association and the Office of Alumni Programs, as the University’s alumni relations program reached new heights in alumni engagement. Alumni relations hosted more than 160 events this year, up from 120 events last year and 95 events in FY04. Event attendance has risen correspondingly, with almost 7,500 alumni and guests at events this year, up from 4,700 alumni and guests in FY04.

Highlights from this year’s programs included: presidential receptions in Ft. Lauderdale, Denver, Dallas, and Phoenix; our first formal, organized undergraduate reunions in recent memory; tailgate parties throughout the basketball season and at the NCAA tournament in Greensboro, NC; and programs featuring alumni and faculty speakers at the Spy Museum, the King Tut exhibit in Ft. Lauderdale, and the Philadelphia Flower Show. In June, Alumni Programs staff hosted a series of regional chapter leadership meetings in Ft. Lauderdale, Philadelphia, Manhattan, and Boston. At these meetings, current and prospective volunteers gathered to get a jump-start on programming for FY07.

One of the biggest successes this year was the continued development of the GW Alumni Association Board of Directors. In December, the University and the GWAA entered into a memorandum of understanding that laid out mutual expectations, a major step forward in relations between the University and its alumni association. The GWAA Board undertook a reorganization, including extending the term of its president to two years. The Board further took steps to ensure its revenue, and hence its support of GW’s alumni relations program, by renewing its MBNA (Bank of America) alumni credit card and Marsh insurance contracts for the next five years. The Board also entered into a contract with CitiMortgage to provide a new mortgage discount program for alumni.

Programming with students continues to flourish. We hosted over 30 dinners with alumni this year, with over 35 alumni and 300 students participating in these personal networking opportunities. There were five successful installments of the “How Do I Become A…?” lecture series, the most popular of which featured Warren Brown, the host of a popular Food Network show. We are especially proud of Class Council’s involvement in the development of the student-alumni program. One of the highlights of the year was the first “zero-year” reunion—over 550 seniors attended this new tradition during Grad Week.

Students continued to improve their record in philanthropy. The Senior Class Gift had its best year ever, raising just over $45,600 from students, parents, and friends for the Class of 2006 Community Service Project Fund. The class gift raised $10,573 from seniors, compared to $7,554 in FY05 and $5,334 in FY04. Participation was the highest ever, with 23.3 percent of the class (465) making a gift; an additional 26 seniors made pledges, for an overall participation rate of 24.6 percent. This compares to overall participation rates of 18.3 percent in FY05 and 15.8 percent in FY04. And, in what had to be one our most gratifying developments this year, a small group of students began organizing the Class of 2009 Class Gift this year. Almost 200 freshmen have signed four-year pledges or made leadership level class gifts to date. We expect this program to eventually revolutionize student philanthropy at GW.
This year’s alumni awards programs were equally strong and reflected well on the University. The Distinguished Alumni Achievement Awards and Alumni Service Awards were presented to a total of 11 GW graduates (see the Awards Committee report beginning on page 13 for more information about each award recipient).

The alumni online community saw tremendous growth in 2005. There were over 125,000 visits to the alumni online community, up seven percent from 2004. There were over 26,500 unique visitors, an increase of more than 10,000 from 2003, and 14,537 new visitors, up by almost 5,000 from 2003. In the fall semester, the Colonial Cable was redesigned, and its readership continues to improve with every issue.

GW remains one of a handful of universities that offer alumni an expansive program for auditing courses. In FY06, over 315 alumni participated in the course audit program, generating $40,000 in revenue to support alumni relations. This is up from 287 participants in FY06, with just $35,000 in revenue. We also initiated three new major benefits for alumni this year: access to online library services, online ordering of transcripts, and a GWAA-group membership with Club Quarters.

GW Annual Fund

The Annual Fund turned a corner in FY06, having one of its strongest years ever. This comes in the context of a renewed emphasis on annual giving throughout the Division of Advancement. Through the end of FY06, total annual commitments exceed $4.25 million. This compares favorably to an average of $3.4 million in commitments raised in FY03 – FY05. Approximately 53 percent of the commitments to the GW Annual Fund are raised through the GW Annual Fund’s direct marketing programs (which consist of mail, phone, and electronic solicitations). The direct marketing program achieved remarkable growth during FY06, with only a marginal increase in its operating budget. The numbers speak for themselves: for FY06 (through May 30), direct marketing has raised $2.25 million from 16,009 donors, with an average gift of $140. This compares favorably to results from FY05 ($1.5 million from 13,251 donors, with an average gift of $113) and FY04 ($1.7 million from 15,528 donors, with an average gift of $109).

The numbers above include funds raised by the Law School, which chose to administer its own direct marketing program this year. Without the Law School’s results, the direct marketing program’s results are equally impressive. In FY06 (through May 30), the central direct marketing program raised $1.5 million from 13,225 donors, with an average gift of $117. This shows marked progress from previous years. In FY05, the central direct marketing program raised $1.2 million from 11,237 donors, with an average gift of $109. In FY04, central direct marketing raised $1.3 million from 12,789 donors, with an average gift of $102.

We are also encouraged by an increase in leadership annual giving at the $1,000 – $4,999 range. In FY06, 765 alumni together gave over one million dollars through gifts at this level, with more than half of that total coming in through direct marketing programs. This represents a significant increase over FY04, when 650 alumni gave $880,000. With renewed emphasis on stewarding leadership annual gifts, this segment of the annual fund will continue to grow.

Donor acquisition continues to be a challenge for the GW Annual Fund. The FY06 donor count reflects a seven percent increase over FY04. While this incremental growth is certainly sustainable, the GW Annual Fund is striving to achieve exponential growth in donor acquisition. The GW Annual Fund has begun
planning new donor acquisition programs that it hopes to implement in FY07, including a matching gift challenge and a young alumni giving program.

The matching gift challenge presents a very special opportunity to engage new donors. Brown University recently implemented a one million dollar challenge to just its young alumni group, which saw a 23 percent increase in donors and has raised $906,000 dollars from that small segment of its population. We have high hopes for a match program, including acquiring upwards of 1,000 new donors and renewing 1,500 – 2,000 previous donors. We hope to secure a minimum gift of $500,000 so we can implement the challenge with at least our young alumni during this fiscal year.

The telephone outreach program (TOP) has driven the success of the Annual Fund direct marketing program. Advancement invested in the TOP this year, expanding its capacity from 17 stations at the end of FY05 to 40 calling stations at the start of FY07. The Annual Fund staff also improved the training programs for its student callers, with a real emphasis on customer service and relationship building.

The results of these efforts are remarkable. This year TOP raised $612,395 from 6,749 donors for an average gift of $91, a 50 percent increase in revenue from FY05, and a 41 percent increase in revenue from FY04. The average gift is up 27 percent from FY04. The percentage of calls that end up in a pledge is 35 percent, up from 21 percent in FY05. The average call time for FY06 is 3.4 minutes, up from around 1.4 minutes in FY05. We’re very proud of the increased average call time, as our student callers use that time to build relationships with and learn about our alumni, parents, and friends.

The TOP has received positive feedback from hundreds of alumni, parents, and friends that have been contacted this year. This feedback has been collected on evaluation forms mailed with pledge forms. Alumni who completed the forms found our student callers to be “very personable and genuine,” “very enthusiastic – pleasant and polite” and “at ease in [their] approach and discussion of the needs of the University.” One donor said that her call was the “[m]ost understanding, courteous, diplomatic and friendly solicitation call I can recall. I’m 85 years of age, and have received a lot of solicitation-type calls. This was the best.”
## Balance Sheet, FY 2006 (as of June 30, 2006)

### Assets

<table>
<thead>
<tr>
<th>Assets On-Hand</th>
<th>$ 385,982</th>
</tr>
</thead>
<tbody>
<tr>
<td>Money market account</td>
<td>$ 85,978</td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>$ 298,129</td>
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<tr>
<td>Accrued interest on CDs</td>
<td>$ 1,876</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$ 385,982</strong></td>
</tr>
</tbody>
</table>

### Liabilities

| Committed FY06 Expenses                | $ 9,719   |
| **Total Liabilities**                  | **$ 9,719** |
| **Fund Balance**                       | **$ 376,263** |

## Statement of Revenues and Expenses, FY 2006

### Revenues

<table>
<thead>
<tr>
<th>Royalties</th>
<th>$ 246,097</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affinity credit card program</td>
<td>$ 192,952</td>
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<tr>
<td>Auto/home insurance program</td>
<td>$ 26,987</td>
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<tr>
<td>Life/health insurance program</td>
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<td>Home mortgage program</td>
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<tr>
<td>Memorabilia Sales</td>
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<td>Investment Income</td>
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<tr>
<td>Corporate Contributions</td>
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<tr>
<td>Miscellaneous Revenues</td>
<td>$ 250</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$ 266,759</strong></td>
</tr>
</tbody>
</table>

### Expenses

| Commitments to GW                      | $ 137,450 |
|GW Alumni Program Support               | $ 100,000  |
|GW Annual Fund (Scholarships)           | $ 5,000    |
|GW Cancer Gala (Sponsorship)            | $ 5,000    |
|Athletics Post-Season Activities        | $ 18,000   |
|Alumni-Branded Merchandise              | $ 9,450    |
|Alumni Programs                         | $ 17,085   |
|GWAA Prizes                             | $ 8,000    |
|Grant Program                           | $ 9,085    |
|Memorabilia Costs of Goods Sold         | $ 5,771    |
|Operating & Miscellaneous Expenses      | $ 23,073   |
|**Total Expenses**                      | **$ 183,379** |

| **Net Surplus (Deficit)**               | **$ 83,380** |
OFFICERS AND BOARD OF DIRECTORS, 2005–2006

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GWSB, MA ’82

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GSEHD, EdD ’96

Edmond J. Collier  
GSEHD, EdD ’96

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Melissa Nachatelo  
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SPHHS, MHSA ’96

Anna N. Sevilla (Public Health Alumni)  
SPHHS, MPH ’02

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Marlynne Brown  
MVC, BA ’85

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ESIA, BA ’96

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Tamara O’Neil  
CCAS, BA ’03

Tejbir Singh Phool  
SEAS, MS ’04

Deborah Wheeler  
CCAS, MS ’84

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SMHS, MD ’81, HOS ’85

**Student Representative**

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President, GW Student Association