



Alumni Association

**GEORGE WASHINGTON ALUMNI ASSOCIATION:
MINUTES OF THE ANNUAL MEETING OF THE ASSOCIATION
AND MEETING OF THE BOARD OF DIRECTORS**

**Washington, District of Columbia
June 6, 2013**

The Annual General Meeting (the “Meeting”) of the George Washington Alumni Association (the “Association”), in conjunction with a meeting of the Association’s Board of Directors (the “Board”) was held in Washington, D.C. on June 6, 2013.

Mr. James Core, President of the Association, acted as initial Chair of the Meeting. At approximately 6:30 p.m., the Chair called the Meeting to order and announced that the Association’s Annual Meeting would proceed with the transaction of business.

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The first matter to come before the Association was a welcome and introductions by Mr. Core, including recognition of several University trustees in attendance or expected to attend during the course of the Meeting, including Chairman Emeritus W. Russell Ramsey, Scott Amey, and Trustee-Elect Wes Burnett, and Allan From and Gerald Lazarus via telephone. Mr. Core noted that the Association bylaws require an annual meeting at which all alumni present may vote on election of certain officers and new members-at-large to the Association’s board of directors. In addition, he noted, the Meeting provides an opportunity to recognize all of the Association’s board members whose terms of service are concluding.

The second matter to come before the Association was the draft agenda, which was unanimously approved by the Association members in attendance.

The third matter to come before the Association was the minutes of the Board of Directors meeting held on March 23, 2013, prepared by Mr. Jonathan Tarnow, Secretary of the Association. As Mr. Tarnow was not in attendance, Mr. Core moved the adoption of such minutes, and they were unanimously approved by the Board members in attendance.

The fourth matter to come before the Association was the financial report by Mr. Larry Murphy, Vice President for Financial Affairs and Treasurer of the Association, based upon materials distributed in advance of the Meeting. He presented the Association’s fiscal year operating budget and balance sheet, and summarized the annual revenue and expenses.

The fifth matter to come before the Association was the President's Report by Mr. Core. He began his report with recognizing the Board of Directors' executive committee during the 2013-13 year, including both those present and those unable to attend: Mr. Steve Frenkil, President-Elect; Mr. Murphy, Vice President for Financial Affairs and Treasurer; Mr. Tarnow, Secretary; Mr. Wes Burnett, Vice President for Awards; Mr. Kyle Farmbry, Vice President for Communications; Mr. Jeremy Gosbee, Vice President for Nominations and Governance; Ms. Jacqueline Hackett, Vice President for Student-Alumni Initiatives; Mr. Yao Tyus, Vice President for Programs; Mr. Keith Greene, Vice President for Career Services; Mr. Jim Quinlan, Parliamentarian; and Mr. Mark Hughes and Ms. Fiona Conroy, each executive committee appointees. Mr. Core then remarked about the accomplishments of the last year in furtherance of the Association's goals of enabling lifetime alumni engagement, gathering a voice for alumni, and building a culture of philanthropy, noting meaningful service to the broader alumni community in the areas of career services and student-alumni events, legacy programming and the addition of the Colonial Ambassador program. As a proxy for alumni engagement, he noted that applications for membership on the Association's Board of Directors had quadrupled in the last two years, from 40 applicants to 160 applicants for less than 20 available seats per year. Moreover, Mr. Core observed that the incoming Board would be 41% female, reflecting a 30% increase over the prior year, and currently includes graduates from seven decades, including the 1940s. In the area of building a culture of philanthropy, 100% of the Association's Board had pledged or donated to the University for fiscal year 2013. He next described a number of other accomplishments and highlights of the last year, including recent awards to distinguished alumni, grants to promote affinity reunions and programming, including a joint student-alumni day of service, and helping to select the University's new Assistant Provost for Career Services. Mr. Core then offered special recognition to past presidents of the GWAA and the Student Association in attendance, as well as Alumni Trustees participating in the Meeting. On behalf of the Association, Mr. Core next recognized Ms. Julia Simon and Mr. Chris Kim, two members of the Class of 2013 who were instrumental in orchestrating a record-breaking year of fundraising through the Senior Class Gift Campaign.

The sixth matter to come before the Association was a special recognition of the outgoing Chairman of the University's Board of Trustees, an alumnus who has given his time and talent to GW for the past 15 years. Mr. Core noted that since Mr. Ramsey joined the trustees in 1998, the University added millions of square feet of classroom space, constructed numerous new academic buildings and residence halls, increased facilities and infrastructure at the Mount Vernon campus, won over 30 championships in the Atlantic-10 conference, and created the Ramsey Investment Fund in the School of Business. Mr. Core presented Mr. Ramsey with an eagle sculpture to commemorate the "soaring" achievements during his service to the University, particularly during his six year as Chairman, upon which Mr. Ramsey offered remarks to the Association.

The seventh matter to come before the Association was recognition of members of the Board whose terms of service were ending. Mr. Core first acknowledged that the following individuals were concluding one term but would be continuing for another term: Mr. Scott Dantley, representative for the Columbian College of Arts and Sciences; Ms. Ilisse Perlmutter, representative for the School of Medicine and Health Sciences; and Ms. Paula Segal,

representative for the Graduate School of Education and Human Development. He next recognized the following members in attendance whose service on the Board was concluding, and presented each with a parting gift: Mr. Wes Burnett, Vice President for Awards; Mr. Fred Bailey, representative for the School of Engineering and Applied Science; Mr. Pascale Dumit, representative for the School of Engineering & Applied Science; Mr. Penn Chabrow, member-at-large; Mr. Jay Cohen, member-at-large; Mr. Les Megyeri, member-at-large; Mr. Francisco Semaio, member-at-large; and Mr. Ashwin Narla, president of the GW Student Association. Mr. Core then further recognized the following members whose service on the Board was concluding, each of whom were not in attendance: Mr. Yao Tyus, Vice President for Programs; Mr. Edward “Skip” Gnehm, Faculty Representative; Mr. Matthew Cohen, representative for the School of Business; Ms. Christine Morano Magee, representative for the Graduate School of Education and Human Development; Ms. Barbara Mark, representative for the Graduate School of Education and Human Development; Ms. Sara Flowers, member-at-large; and Mr. Richard Popiel, member-at-large.

The eighth matter to come before the Association was Mr. Core’s personal reflections about the prior year and his term as Association President. He thanked and recognized Ms. Adrienne Rulnick and the other professionals of the Division of Development and Alumni Relations for the work they do in support of the Association and all GW alumni. He noted that during his term of office, he attended over 120 events and spoke to over 14,000 people (not including the 50,000 at two University Commencement ceremonies) about GW and its alumni family. Mr. Core remarked about the ever-increasing involvement and commitment of both alumni and current students to build the sense of worldwide community among GW graduates. He commended all of those who gave given both time and talent to better the University and its outcomes for students and alumni. He spoke about the personal GW connections that enhanced both his personal and professional lives. Concluding his personal remarks, Mr. Core announced that he and his wife, Wendy, had established a planned gift of \$100,000 to fund a new graduate fellowship in the Elliot School of International Affairs.

The ninth matter to come before the Association was the Office of Alumni Relations Report, provided by Ms. Adrienne Rulnick, Associate Vice President for Alumni Relations and Development. She began her remarks with thanks to the Association Board and leadership for the continued partnership in service to alumni, and noted many of the events and achievements of the prior year. She referred the Association membership to a brand new Alumni Association brochure and “one-pager” document contained in the Meeting materials. Ms. Rulnick called attention to Alumni Weekend 2013, scheduled for September 26-29, with reunions for classes ending in -03 and -08 and a concert by Cyndi Lauper. She presented the Meeting attendees with a new catalog for the Alumni Travel Program, and materials regarding regional dinners during Colonial Inauguration for new students to meet with alumni in the DC area. Ms. Rulnick then presented Mr. Core with various mementoes of appreciation from the Division of Development and Alumni Relations. She also asked Steve Frenkil, President-Elect of the Association, to come to the podium for a gift of recognition and thanks from the Association Board.

The tenth matter to come before the Association was the installation of Mr. Frenkil as President, and he assumed the role of Chair for the remainder of the Meeting. Mr. Frenkil

remarked that the root of the word “alumni” is “alere,” which means “to nourish,” which is at the heart of the mission of the Association. He recognized several members of his family in attendance, and noted that his engagement with the University was in large part due to his continued family connections to the campus. He also again recognized the members of the Office of Alumni Relations and the executive committee of the Association’s Board. Mr. Frenkil then stated his goals for his two-year term, which are to promote a culture of “Colonials Helping Colonials,” enhancing the student-alumni connection, reinforcing the diversity of the alumni association board, and increasing alumni engagement in community service.

The eleventh matter to come before the Association was a welcome by Mr. Frenkil of new school representatives to the Board, Ms. Michelle Harris from the School of Business and Ms. Renee Lewis from the School of Engineering and Applied Science, and the new Student Association president, Ms. Julia Susuni.

The twelfth matter to come before the Association was an acknowledgment by Mr. Frenkil of twelve 2013 GWAA Prize recipients in attendance, each of whom was recognized during Commencement weekend by their school within the university with a cash award from the Alumni Association.

The thirteenth matter to come before the Association was the appointment by Mr. Frenkil of the following individuals to the executive committee for his term in office: Mr. Jim Quinlan, Vice President for Awards; Mr. Keith Greene, Vice President for Career Services; Mr. Kyle Farmbry, Vice President for Communications; Mr. Jeremy Gosbee, Vice President for Nominations and Governance; Ms. Fiona Conroy, Vice President for Programs; Ms. Jacqueline Hackett, Vice President for Student-Alumni Initiatives; appointees Ms. Beverly Bogerty and Mr. Mark Hughes; and Mr. Buddy Lesavoy, Parliamentarian.

The fourteenth matter to come before the Association were the elections of officers of the Association, specifically Secretary, in the first instance, and Vice President for Financial Affairs and Treasurer, in the second instance, based on materials distributed in advance of the Meeting. Mr. Gosbee, Vice President for Nominations and Governance, moved the elections of Mr. Jonathan Tarnow (CCAS BA ’93, LAW JD ’96) for a second two-year term as Secretary, and Mr. Larry Murphy (ESIA MA ’80) for a second two-year term as Vice President for Financial Affairs and Treasurer. Upon appropriate second, both elections were approved by unanimous vote.

The fifteenth matter to come before the Association was the election of members-at-large to the Board. Mr. Gosbee, Vice President for Nominations and Governance, described the process by which the Committee solicited candidates for the positions and came to nominate the following 17 individuals to the Board: Ms. Martin Baum (CCAS BA ’82), Ms. Deborah Butterfly (SEAS CERT ’09, SEAS MS ’11), Mr. Charles Calloway, Jr. (GWSB BBA ’06, LAW JD ’12), Ms. Christine Carnavos (LAW JD ’77), Ms. Shannon Cerminaro Doyle (CCAS BA ’96), Ms. Brooke DeLancey (CCAS BA ’08, ESIA MA ’10), Ms. Alex Dietrich-Greene (SEAS BS ’01), Ms. Kristine Esposito (CCAS BA ’07), Mr. Tim Gowa (CCAS BA ’10), Mr. Alex Haseley (GWSB MBA ’10), Mr. Chris LaRocque (GWSB BBA ’07), Ms. Jennifer Leighton-

Guzman (CCAS BA '06), Mr. Buddy Lesavoy (GWSB BA '80, GWSB MBA '82, LAW JD '87), Ms. Priscilla Monico (CCAS BA '07), Ms. Venessa Marie Perry (SPHHS MPH '99), Ms. Courtney Tallman Thorne (CCAS BA '05, CCAS MPA '07) and Ms. Marilyn Yakowitz (CCAS MPHIL '74, CCAS PHD '80). Upon appropriate second, all of the foregoing persons were elected by unanimous vote to three-year terms on the Board of Directors.

The sixteenth matter to come before the Association was the call for new business and public comment by Mr. Frenkil. One alumnus in attendance suggested exploring greater alumni support and turnout for GW athletic teams when traveling to other cities. Mr. Frenkil noted it was an area of attention and that the Association would report back on steps being taken. Another alumnus remarked on the continued need for outreach and engagement of veterans who are GW alums, and encouraged the Association to continue its work in this area.

There being no further matters to come before the Association, on motion duly made and seconded, a vote to adjourn the Meeting occurred at approximately 7:45 p.m.

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The foregoing is a true record of the proceedings described herein and has been reviewed and approved by the Board, which gave authority to the undersigned to so authenticate.

Name: Steve Frenkil
Date: