



Alumni Association

GEORGE WASHINGTON ALUMNI ASSOCIATION MINUTES OF THE BOARD OF DIRECTORS

**Washington, District of Columbia
February 7, 2015**

A regular meeting of the Board of Directors (the “Board”) of the George Washington Alumni Association (the “Association” or “GWAA”) was held on the Foggy Bottom Campus of The George Washington University in Washington, D.C. on February 7, 2015 at 8:45 a.m. local time. Present at the meeting were the following Board members:

Joe Altneau	Jennifer Guzman (via phone)
Asha Aravindakshan	Jacqueline Hackett
Martin Baum	Michelle Harris (via phone)
Aaron Binstock	Alex Haseley
Beverly Bogerty	Lamin Juwara
David Brunori	David Karlgaard
Deborah Butterfly	Michael La Place
Charles Calloway	Renee Lewis
Christine Carnavos	Huiling Li
Shannon Cerminaro Doyle	Judith Lipner (via phone)
Fiona Conroy	Ari Masefski
Morgan Corr	Martha Morris
Aaron Deer (via phone)	Priscilla Monico (via phone)
Brooke DeLancey	Larry Murphy
Andrew Dixon	Ilisse Perlmutter
Elizabeth Dollens	Venessa Perry
Kristine Esposito	James Quinlan (via phone)
Jeffrey Fair	Steve Roche
Paul Fires	Paula Segal
Steven Frenkil	Julie Silverbrook
Israel From	Rachel Talbert
Beth Furtwangler	Courtney Tallman Thorne
Harjinder Gill	Benjamin Trajtenberg
Jeremy Gosbee	James Walker
Timothy Gowa	Marilyn Yakowitz
Randolph Graves	
Keith Greene	
Nicholas Gumas	

Mr. Frenkil, the Association's President, acted as Chair of the meeting and Mr. Corr, the Association's Acting Secretary, kept the minutes.

All of the above-named persons being present, the Chair called the meeting to order and announced that the Board's meeting would proceed with the transaction of business.

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The first matter to come before the Board was the President's Report by Mr. Frenkil. He provided an overview of the agenda for the day and the various speakers that would present information to the Board. He then remarked on the successful Board social event the prior evening which provided an opportunity for Board members and their families to bond with each other, students, and staff at an exciting GW Men's Basketball game. Mr. Frenkil next spoke about the importance of Board engagement in other university alumni events and programming, and called specific attention to the calendar of upcoming events both in the D.C. area and other parts of the country. Mr. Frenkil also reminded the Board members about the expected that all members contribute to the University each fiscal year, which is particularly important given the ongoing Making History Campaign, which Mr. Gosbee will address later in the meeting. He next reported on ongoing efforts to work with the alumni of the Corcoran School to make sure there is a smooth transition as they join the GW family. Finally, he thanked the Board and Executive Committee for all the work that has been done between meetings, and expressed his excitement for the work to be done today by all the various committees, as well as the tour of the new Science and Engineering building.

The second matter to come before the Board was a presentation by Mr. Corr of minutes for the Meeting of the Association held November 1, 2014. Such minutes were unanimously approved by the Board members in attendance.

The third matter to come before the Board was the Report of the Vice President for Financial Affairs & Treasurer by Mr. Murphy. He reviewed the status of the Association's fiscal year budget and financial activities to date, including awards made under the GWAA grants program. He noted that there are several organizations which had been awarded grants but which had not yet completed the paperwork in order to claim their awarded funds. He also mentioned that the grants program is one of the most popular and impactful ways the GWAA supports alumni programming. He then presented slide summaries of the Association's investment accounts, checking account and CD account. After taking questions from the Board, Mr. Murphy concluded his report.

The fourth matter to come before the Board was the Report of the University's Division of Development and Alumni Relations, given by Karen White, Interim Associate Vice President of Development & Alumni Relations. She began by sharing the news that Mr. Aristide Collins had been selected as the new Vice President of Development and Alumni

Relations. Mr. Collins is familiar with many members of the Board due to his prior roles in the division of Development & Alumni Relations. Mr. Collins was present and made short remarks noting he was looking forward to working with the Board. Ms. White continued her report with a brief update that the process of finding a new Associate Vice President of Development & Alumni Relations is ongoing, but will be a priority now that the Vice President role has been filled. She provided further updates on alumni programming and events, noting that Homecoming was held on January 24 and the Programs Committee of GWAA played a role in helping to promote and support the event. Major upcoming alumni events include the Alumni Outstanding Service Awards in April, which the entire Board is encouraged to attend.

The fifth matter to come before the Board was the report of the President-Elect, Mr. Jeremy Gosbee. Mr. Gosbee's report focused on an update regarding the University's Making History Campaign. He reported that the campaign had raised more than \$700 million to date, with a significant portion being raised during the most recent fiscal year. He next reported that the Board has adopted an expectation that all Board Members contribute to the University, underscoring the increased importance of philanthropy during this campaign. He reported that just over 50% of the Board has contributed so far this year, and strongly urges members to make a contribution by early May so that we will be able to report 100% participation by the May meeting of the Board of Trustees and other end-of-year events. He also discussed that he is in the process of forming the cabinet for the coming year, encouraging all Board Members interested in a Vice Presidency/Committee Chairmanship to speak with him about their interest.

At this point in the meeting, the Board recessed as a whole for the purposes of conducting committee meetings.

Upon reconvening as a whole, the sixth matter to come before the Board was a conversation with Mr. Patrick Nero, Director of Athletics & Recreation. Mr. Nero began by discussing the status of several of the University's athletics teams which were in season, particularly the men's basketball game the prior evening. He next talked about the efforts to increase the diversity of all parts of University athletics and to ensure all are welcome and safe. Mr. Nero fielded numerous questions from members of the Board.

The seventh matter was reports from the Vice Presidents and committee chairs, which included the following:

- Ms. Greene, Vice President and chair of the Nominations and Governance Committee, provided a report on the group's discussions and plans for the upcoming nominations and interview process for Members-at-Large, Secretary, and Treasurer positions. He further reported that the committee reviewed the results of the Board-wide competency assessment, including key demographics and competencies.

- Ms. Conroy, Vice President and chair of the Programs Committee, reported on the committee's discussion about the best role for the committee in large University events like Homecoming. She further reported that the committee is working to expand the role in Alumni Weekend 2015, which will include a GWAA Board meeting. Finally, she reported that she and the committee will be working with staff from the Office of Alumni Relations to review the GWAA Grants Program which will now come under the Programs Committee.
- Ms. Hackett, Vice President and chair of the Student-Alumni Initiatives Committee, reported on the on-going programs that connect alumni and students together. She reported that opportunities still exist for alumni to host students for dinner via the *Dinner with Alumni* series. Campus to Career dinners occurring this spring also present another opportunity for alumni to connect with students based upon both academic and professional interests. Finally, she reported that a Legacy Reception would take place on the weekend of Commencement again in 2015, as has become tradition.
- Mr. Walker, Vice President and chair of the Communications Committee, reported on the success of his committee identifying alumni of interest for profiling on the alumni blog site or in other alumni communications.
- Ms. Hiebert, Vice President and chair of the Career Services Committee, was unable to attend the meeting. In her stead, the committee reported on the successful completion of their career services survey and their intention to report the findings at the May meeting of the GWAA Board of Directors. Alumni are always encouraged to participate in alumni networking events, including Virtual Networking Hours which are scheduled monthly and are accessible from anywhere in the world.
- Mr. Quinlan, Vice President and chair of the Awards Committee, reported that his committee had a record number of applications submitted for the 2015 Distinguished Alumni Achievement Awards. The committee will meet in March and will select its slate of honorees. An electronic vote will be sent to the full Board, also in March, so that the slate may be ratified.

The Board partook in an afternoon tour of the GW Science & Engineering Hall.

Following some brief concluding remarks by Mr. Frenkil, upon a motion duly made and seconded, a vote to adjourn the meeting occurred at approximately 4:00 p.m.

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The foregoing is a true record of the proceedings described herein and has been reviewed and approved by the Board, which gave authority to the undersigned to so authenticate.

Steven Frenkil
President

Date