



Alumni Association

GEORGE WASHINGTON ALUMNI ASSOCIATION MINUTES OF THE BOARD OF DIRECTORS

Washington, District of Columbia
September 25, 2015

A regular meeting of the Board of Directors (the “Board”) of the George Washington Alumni Association (the “Association” or “GWAA”) was held on the Foggy Bottom Campus of The George Washington University in Washington, D.C. on September 25, 2015 at 9:00 a.m. local time. Present at the meeting were the following Board members:

Asha Aravindakshan (phone)	Buddy Lesavoy
Martin Baum (phone)	Huiling Li
Aaron Binstock	Judith Lipner
Deborah Butterfly	Chrison McManus (phone)
Charles Calloway	Priscilla Monico
Christine Carnavos	Brooke Morita (phone)
Shannon Cerminaro-Doyle (phone)	Martha Morris
Fiona Conroy	Pippa Morse
Morgan Corr	Roulla Nau
Aaron Deer	Sally Nuamah (phone)
Barbara Domingo	Andrew Perlman
Andie Dowd	Venessa Perry
Richard Ernsberger (phone)	James Quinlan
Kyle Farmbry	Steve Roche
Pau Fires	Paula Segal
Steven Frenkil	Dianne Sherman
Beth Furtwangler (phone)	Julie Silverbrook
Jeremy Gosbee	Rachel Talbert
Jacqueline Hackett (phone)	Courtney Thorne
Michelle Harris	Jon Tollefson (phone)
Clarita Jimenez	Benjamin Trajtenberg
David Karlgaard	James Walker
Christopher LaRocque (phone)	Christopher Wittam (phone)
Monika Laws	Marilyn Yakowitz (phone)
Charlie Leizear	

Mr. Jeremy Gosbee, the Association’s President, acted as Chair of the meeting and Mr. Morgan Corr, the Association’s Secretary, kept the minutes.



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All of the above-named persons being present, the Chair called the meeting to order and announced that the Board's meeting would proceed with the transaction of business.

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The first matter to come before the Board was reports of officers, starting with the President's Report by Mr. Gosbee. After welcoming remarks, Mr. Gosbee reviewed the agenda for the day and proceeded with several announcements. He reported that it had been a busy summer for him representing the Association at a range of University events. Mr. Gosbee made note of several timely items of interest, including a recent story about the Association in the *GW Hatchet* and an overview of upcoming GW Alumni Weekend 2015 events. He next provided an update on the status of Board member annual giving to the University, reporting that the Board is ahead of typical schedule for so early in the fiscal year, which began on July 1, 2015.

Next Mr. Gosbee recognized the Association's Secretary, Mr. Corr for his report. Mr. Corr presented the minutes of the meeting and Board Retreat held July 25, 2015. After noting corrections to the minutes Mr. Corr moved that the minutes be approved, which was seconded by Ms. Venessa Perry. The motion passed unanimously.

Mr. Gosbee then recognized Mr. Aaron Deer, the Association's Vice President for Financial Affairs & Treasurer. Mr. Deer reported that there have not been significant changes in the financial situation of the Association, though he did note several outstanding sums from the grant program which have not yet been paid out to the grantees. He reported that he is working with Alumni House staff and the Programs Committee to sort out those remaining funds.

Mr. Gosbee then recognized Mr. Matthew Manfra, GW Associate Vice President for Alumni Relations for his report. Mr. Manfra noted his appreciation for the strong Board presence in-person for this meeting as it is in conjunction with GW Alumni Weekend. He reported that there will be over 60 events held over the weekend, and that the attendance is larger than ever. He reported on several structural and scheduling changes that were made to Alumni Weekend this year, as well as the new ticketing and event packages that were offered. He thanked all of the staff of Alumni House and the larger Division of Development and Alumni Relations for their hard work to make the weekend possible, and for their extra effort to make the Board meeting a part of the weekend's events.

At this point in the meeting, the Board recessed as a whole for the purposes of conducting committee meetings.



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Upon resuming general session Mr. Gosbee introduced Dr. Steven Knapp, President of The George Washington University. President Knapp made some introductory remarks thanking the board for their service, noting the excitement on campus for GW Alumni Weekend, as well as the recent profile of the Association and Mr. Gosbee in the *GW Hatchet*. President Knapp then took questions from the Board on a variety of topics, including developments in addressing student mental health issues, ongoing construction on campus, the status of the *Making History* capital campaign, and issues facing Greek Life.

The Board then recessed for lunch.

Upon resuming general session Mr. Gosbee recognized Ms. Rachel Brown, GW Assistant Provost for University Career Services, who presented a detailed report on the Knowledge in Action Career & Internship Fund. She reported in detail on the activities of the fund and its emphasis on providing financial support to students who are undertaking unpaid internships. Her report included examples of the impact this program has on students who may not otherwise be able to accept unpaid work. Ms. Brown was accompanied by several students who shared their stories about the positive impact the fund has had on them.

Mr. Gosbee then led a conversation on a proposal for the *Colonials Helping Colonials Fund* to be directly tied to the Knowledge in Action Career & Internship Fund. The proposal is the result of extensive conversations at the Board and Executive Committee levels, and calls for a 3-year \$100,000 contribution to endow the *Colonials Helping Colonials Fund*; \$50,000 to be contributed by the Association and an additional \$50,000 to be raised by Board members. Following discussion of the details of the proposal a motion was made by Ms. Gosbee and seconded by Mr. Steven Frenkil, and was approved unanimously.

The next matter to come before the Board were brief reports from the Association committees:

- Mr. Jim Quinlan, Vice President for Awards, reported that the Awards Committee had deliberated on nominees for the Outstanding Service Awards to be presented in April. The designees were approved unanimously by the Board and, pending their commitment to attend the ceremony, are:
 - Gilbert Cisneros
 - Pascale Dumit
 - Mary Miller
 - Richard Frisch
 - Jay Katzen
 - Mark Shenkman
 - Maxine Freund (Jane Lingo Award)



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- Mr. Charles Calloway, Chair of the Board Development Committee, reported that the committee had a robust discussion on areas of assessment to conduct and identified a number of silos/areas of expertise on which they would like to focus. The committee's next step will be creating a survey instrument to assess the areas of strength and weakness in terms of the experience and specialization of individual Board members.
- Ms. Asha Aravindakshan, Vice President for Career Services, reported that her committee is working with Alumni House staff to collect additional data on how well the Association and University are reaching alumni through webinars and in-person career services initiatives.
- Mr. Deer reported that the discussions of the Finance Committee centered on how best to leverage the Association's funds in the coming years, a review of recent market trends, and how best to handle the Association's contributions to the *Colonials Helping Colonials Fund*.
- Ms. Perry reported that the Nominations and Governance Committee continued its review of the applications for the Recent Alumni Trustee and Alumni Trustee positions. The committee successfully narrowed the pool of applicants down to 6 individuals for each open slot, who will be interviewed in the coming weeks.
- Ms. Fiona Conroy, Vice President for Programs, reported on the continuing discussion within the Programs Committee on the revamped grants program. This review included how many applications have been received, how the workflow of the quarterly reviews is working, and how to reach out to groups which are receiving grants but not spending their allotment. The committee is also reviewing its involvement in promoting hallmark GW programs such as Alumni Weekend.
- Ms. Jacqueline Hackett, Vice President for Student-Alumni Initiatives reported on the committee's review of their strategic goals and measuring success of increased alumni engagement with programs held with students. They reiterated the several opportunities for members of the Board and their fellow alumni to participate in such programs, including the dinner with alumni series and various networking events.

Mr. Gosbee then recognized Mr. Corr for the presentation of several resolutions submitted for consideration at this meeting. The first resolution presented was FY2016-02, "A Resolution Recognizing the Service and Contributions of the GW Colonial Ambassadors to the George Washington University Student Body, Alumni House, and GWAA Board of Directors" which was submitted by Ms. Christine Carnavos. Ms. Carnavos moved that the Board adopt the resolution, seconded by Mr. Steve Roche and was approved unanimously.



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The second resolution presented was FY2016-03, “A Resolution Recognizing Michael Steelman’s Service as Director of Alumni Career Services at the George Washington University,” which was submitted by Ms. Aravindakshan. Ms. Aravindakshan moved that the Board adopt the resolution, seconded by Mr. Buddy Lesavoy, and was approved unanimously.

The third resolution presented was FY2016-04, “A Resolution Recognizing the Joint Efforts of the Division of Student Affairs and the Student Association Regarding Wellness, Education, and Prevention,” which was submitted by Ms. Aravindakshan. Ms. Aravindakshan moved that the Board adopt the resolution, which was seconded by Mr. Corr, and approved unanimously.

Mr. Gosbee then entertained general thoughts and closing ideas from the Board members and led a short discussion. Following some brief concluding remarks by Mr. Gosbee, upon a motion duly made and seconded, a vote to adjourn the meeting passed unanimously at approximately 3:07 p.m.