GWAA Board of Directors Planning Retreat - Summary

An informal, organizational retreat of the Board of Directors (the “Board”) of the George Washington Alumni Association (the “Association” or “GWAA”) was held on the Foggy Bottom campus of the George Washington University in Washington, D.C. on July 25, 2015. Present at the meeting were the following Board members:

Asha Aravindakshan  Pippa Morse
Aaron Binstock      Roulla Nau
Martin Baum         Ilisse Perlmutter
Deborah Butterfly   Vanessa Perry
Charles Calloway    Steve Roche
Christine Carnavos  Paula Segal
Fiona Conroy        Dianne Sherman
Morgan Corr         Julie Silverbrook
Alex Dietrich-Greene Rachel Talbert
Barbara Domingo     Ben Trajtenberg
Edwin Elfmann       Travis Wright
Richard Ernsberger  Marilyn Yakowitz
Kristine Esposo     James Correa (via phone)
Jeffrey Fair        Aaron Deer (via phone)
Beth Furtwangler    Paul Fires
Jeremy Gosbee       Steven Frenkil
Michelle Harris     Jennifer Guzman
Aaron Hedquist      Steve LaRocque
Claritza Jimenez    Charlie Leizear
La Vida Johnson     Chrison McManus
Monika Laws         Priscilla Monic
Buddy Lesavoy       Andrew Perlman
Renee Lewis         Jim Quinlan
Judith Lipner       Courtney Thorne
Ariz Matute         Jon Tollefson
Brooke Morita       James Walker
Martha Morris       Christopher Whittam
The retreat was called to order by the President, Mr. Jeremy Gosbee. Mr. Gosbee made welcoming remarks and introduced the new Vice President of Alumni Relations & Development, Mr. Matt Manfra. Mr. Manfra made introductory remarks and expressed his excitement to join the team. He then fielded questions from the Board.

Next, Ms. Sara Melita, Senior Advisor to the Executive Vice President & Treasurer, led the Board in an icebreaking and leadership style analysis program.

Mr. Gosbee then reviewed the strategic goals of the Association for the next two years, elaborating on statements made at the Annual Meeting. This was followed by a group planning session, with particular emphasis on ideas related to the proposed Colonials Helping Colonials Fund.

During lunch, the various committees met to plan for the year, conduct business, and set strategic committee-specific goals. Following lunch each committee provided brief report-outs for the benefit of the entire group.

Mr. Gosbee then introduced the Board Secretary, Mr. Morgan Corr. Mr. Corr reviewed the new resolution process for the Board and took questions about the process. During this time Mr. Gosbee introduced the first resolution of the Board for the year which thanked Ms. Karen White for her diligent service as Interim Associate Vice President for Alumni Relations. The Board unanimously approved the resolution and Ms. White, while present, was publicly thanked for her service.

Ms. White then made a short report to the Board regarding the ongoing planning for Alumni Weekend 2015 and what programs can be expected in September at that event.

Mr. Gosbee then entertained general thoughts and closing ideas from the Board members and led a short discussion. He then adjourned the retreat.