Green Alumni Network

Survey Results 5/1/12

(5% response on survey sent to GAN members)
Please indicate your interest in this group

- I would like to contribute to the GAN newsletter and/or discussion forum(s).
- I would like to serve as a mentor or as a career resource for GW students and alumni.
- I would like to network with fellow alumni working in the field of sustainability.
- I would like to stay informed about GW's sustainability efforts.
- I would like to attend "green" events.
- I would like to be involved in GW's sustainability efforts on campus.
- I would like to volunteer as a speaker at an event/panel discussion.
- Other (other responses: find a mentor, receive general information, promote sustainability on campus).

What would you like to see included in GAN newsletters?

- Useful tips about living more sustainably
- Information about student initiatives and campus greening efforts
- Information about upcoming events
- Hot topics in sustainability
- Interviews with alumni working in sustainability
- Discussion forums
- Online book discussion
- Other (other responses: book reviews, industry events)
What topics would you like to see the Green Alumni Network highlight?

(Top 3 answers in bold)

- Green Businesses/Sustainability in the Work Place
- Energy Efficiency/Renewable Energy
- Green Building
- Green Traveling
- Green Living
- Careers in Sustainability
- Sustainability on Campus
- Environmental Justice
- Sustainable Communities
- How to Create Change
- International Sustainable Development
- Government Incentives

Are there any particular industries with which you'd like to network? (Top 2 answers in bold)

- Energy
- Arts & Culture, Fashion, Design
- Green Building
- Green Living
- Entertainment
- Real Estate
- Architecture & Construction
- Consulting
- Green Event Planning
- Recycling
- Agriculture
- Food Service

Which aspect of sustainability is most interesting/important to you?

<table>
<thead>
<tr>
<th>Sustainability aspect</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Environmental Sustainability</td>
<td>85.7%</td>
</tr>
<tr>
<td>Economic Sustainability</td>
<td>14.3%</td>
</tr>
<tr>
<td>Social Justice</td>
<td>0.0%</td>
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What types of events would you prefer to attend?

- GW Culture Buffs Events (cultural experiences such as lectures, museum tours, etc.)
- Sporting Events
- Networking and Career-focused Events
- Academic Seminars, Workshops or Lectures
- Community Service Projects
- GW Foodies Events
- Happy Hours
- Book Readings/signings
- Online Book Discussions
- Other (please specify)

What else did you say?

Many of you expressed an interest in learning about green regional events happening outside of D.C.

“You should have regional breakouts, or a symposium yearly or every other year.”

“...Maybe GW's green committee could network with other universities to let far-flung alums know about efforts in their local communities.”

“Let's make this a truly worldwide network.”

“We should have regular meetings, perhaps at least once a month have a happy hour...”
How do you envision the role of the Green Alumni Network in the GW community as a whole? What do you hope to acquire/accomplish as a member of GAN?

DEFINING THE GREEN ALUMNI NETWORK:

From what you told us, we have determined that the Green Alumni Network, as defined by its members, is a worldwide, collaborative group of people within the GW community who care about sustainability and are interested in:

- Networking/Career Advising
- Assisting with green projects at GW
- Educating themselves about sustainability
- Educating the community about sustainability
- Web-accessible events

The Green Alumni Network shall also serve as an aggregator of ideas and professionals, academics, and students to help build partnerships and business synergies to make a greater impact on the U.S. and the World in terms of environmental and economic sustainability.

Thank you all very much for filling out the survey. We will use your feedback to guide the direction of the Green Alumni Network over the next several months as we continue to refine this group to better meet your interests.

If you are interested in a copy of the full survey results, please email smedwid@gwu.edu.

Thank you again for your participation!