Thank you for joining.
The webinar will begin shortly.

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Leveraging the Future of Online Education

Presented by:

Paul Schiff Berman
Vice Provost for Online Education and Academic Innovation

March 3, 2015
12:00 - 1:00 PM EST
The Rise of Online Education

- From for profit to not-for-profit
- From C-Span to high production
- From asynchronous to synchronous
- Scale: from small to large and back again
What Can You Do Online?

• Bring the students on location
• Add extra elements
• Build interaction
What Can You Do Online?

• Create a panel of experts
What Can You Do Online?

• Create an immersive experience
What Can You Do Online?

• Build well-produced lectures
What Can You Do Online?

- Write on a blackboard(!)
What Can You Do Online?

• Use Animation
MOOCs

- The promise of educating the world
- The reality: we’re not there yet
- Evaluating MOOCs (as compared to...)
- Badging and credentialing
Small-Scale, Degree-Based Online Programs

- Can be better than on-campus
- Won’t fully replace on-campus
- Doesn’t bend the cost curve
Small-Scale, Degree-Based Online Programs

- Highly produced
- Innovative pedagogy
- Small student-faculty ratios
- Highly interactive
- Immersive experience
• Online education in a world of enrollment caps
• The high-end market niche
• Building quality online education in-house
Online Education as Career Advancement

• Use individual courses to gain knowledge and skills
• Think about stacking multiple courses and badges
• Don’t be afraid of degree programs (but shop around)
Questions & Comments

Paul Schiff Berman, Vice Provost for Online Education and Academic Innovation
202.994.6863
paulberman@gwu.edu

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