Thank you for joining:

*Make a Lasting Impact in Your Community*

The webinar will begin shortly.

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Make a Lasting Impact in Your Community

Presented by: Rebecca Powers

May 23, 2013
12 pm – 1pm EDT
Make a Lasting Impact in Your Community

Presented by:
Rebecca Powers, Founder
Impact Austin
May 23, 2013
Infancy:
  Creating a framework
  Listening and learning

Adolescence:
  Moments of greatness
  Execution and refinement

Adulthood:
  Role modeling
  ‘Paying it forward’
January 20, 2003

A Grand Hand
What's better than writing a $1,000 check to charity? Getting 100 pairs to do the same, says Wendy Hushak

L

on, and two people, one holding a poster and the other holding a microphone, are standing in front of a white background.
February 24, 2003

Peter Hancock, beloved brother, received his angel wings.
6/12/53 - 2/24/03
Kitchen Table Six
May 28, 2003

Ordinary Women...Extraordinary Impact®
What we do....

Progressive leader in women's philanthropy, bringing new resources to the community and making philanthropy accessible.

Through high-impact grant making, we engage, develop & inspire women to effect positive change.
What we dream....

Our women are inspirational role models reaching their full giving potential for a better quality of life in our community.
Simple concept...

- $1000 annual contribution
- $100,000 minimum grant size
- Five focus areas:
  - Culture and the Arts
  - Education
  - Environment
  - Family
  - Health and Wellness
- Each member votes
Lots of coffee and wine....
First year results....
500 members in 5 years...
As of June 12, 2013...

- 40 Grants
  - 10 Education
  - 9 Health and Wellness
  - 7 Culture & the Arts
  - 7 Environment
  - 7 Family

$4,100,000
‘Army’ of influencers
“When you let go of trying to get more of what you don’t really need, you free up oceans of energy to make a difference with what you have. When you make a difference with what you have, it expands.”
From local to global....

Nancy and Emily

Nobel Peace Laureates
Catalyst for greater giving

NEW MONEY IN THE COMMUNITY!

36% give to and/or volunteer for nonprofits learned about via collective giving experience.
Brad’s gift...
Claire’s surprise...
The next generation....
Reality check....
Sonali, Meeta, Maya

Meeta’s words....

Dear Reb,

When Maya heard that it was Impact Austin’s 10th anniversary, she remarked, “Only 10 years! But, I’ve never not known about Impact Austin. I can’t imagine a world without it!” Perhaps your legacy to women like me is exceeded by the one you passed on to my daughters and their generation. Congratulations! Your baby will always be in good hands!

Much love,

Meeta
*Superior performance

*Distinctive impact

*Lasting endurance
Building a legacy....
Paying it forward....

WOMEN’S COLLECTIVE GIVING GRANTMAKERS NETWORK
Our progress to date... 

- 17 states 
- 35 collectives 
- 6,000+ women 
- $9 million annually
Our legacy....

- Making philanthropy accessible
- Developing informed donors
- Role modeling good ethics and integrity
- Adding new $$ and volunteers
- Teaching the next generation to give
- Sharing what we’ve learned with others
Seth Godin says…

You already have permission

- Just saying.
- You have permission to create, to speak up, and stand up.
- You have permission to be generous, to fail, and to be vulnerable.
- You have permission to own your words, to matter and to help.
- No need to wait.
Thank you!

- Questions?
- Comments?
- Ideas?

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