

Tips and Tasks for Planning a Career Move

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The webinar will begin shortly.

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Tips and Tasks for Planning a Career Move



Presented by:

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March 19, 2015

12:00 - 1:00 PM ET



**WHAT COLOR IS YOUR
PARACHUTE?**

GET STARTED

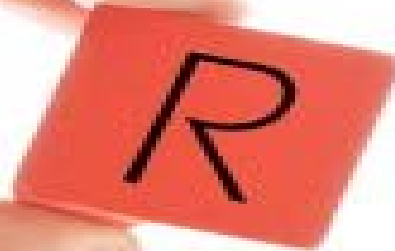
Decide your options.



Narrow down the jobs and industry you want to be in.

Choose locations and companies to target.

KIS-Keep it Simple.



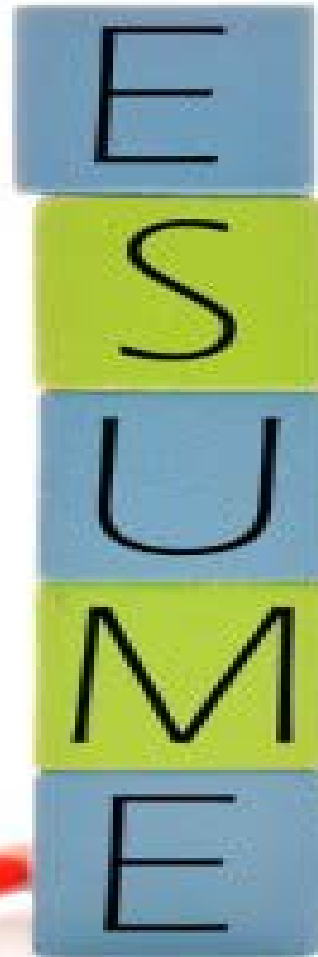
Be strategic about adding interest and skills.

Be consistent with format.

Address the gaps.

Have a proofreader.

Deploy the cover letter thoughtfully.




Quick Question

What types of Social Media do you use everyday?



Align
Linkedin
with your
Resume



Google yourself
and make sure
you are okay
with the results



Be mindful of the
content you post on
Facebook and
Twitter

SOCIAL NETWORKING SITES



AVOID THE SELFIES!

Quick Question

How did you get your last job?

Work the System

Tap into your
personal and online
networks

Go on a roadshow

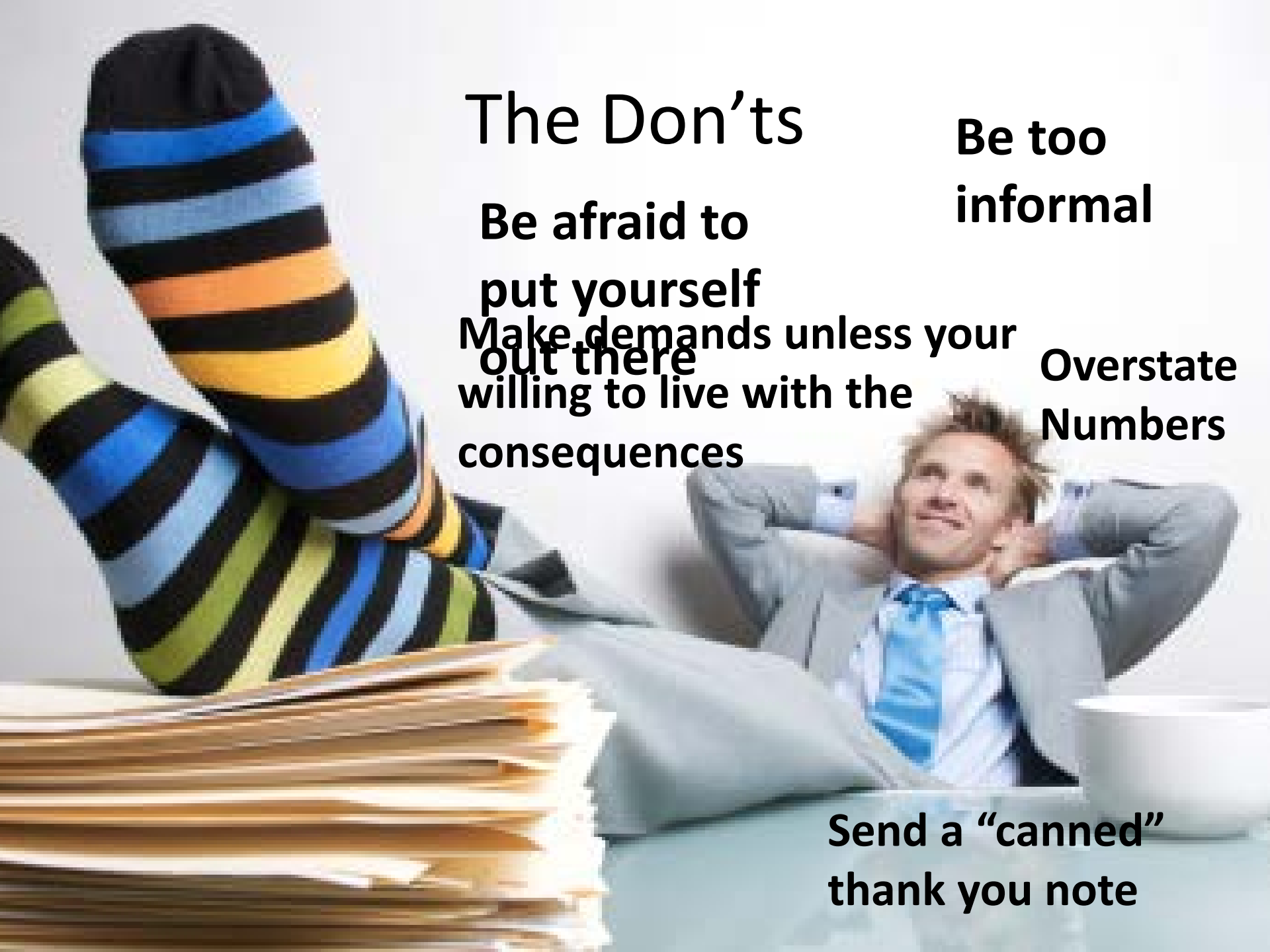


INTERVIEWING



The Do's

- **Keep it consistent**
- **Your homework**
- **Look the part**
- **Be courteous**
- **Follow up in a thoughtful way**
- **Find a genuine common ground**



The Don'ts

**Be too
informal**

**Be afraid to
put yourself
out there**
Make demands unless your
willing to live with the
consequences

**Overstate
Numbers**

**Send a "canned"
thank you note**

QUESTIONS?

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