



GW Giving Day Advocate FY23

Volunteer Position Summary & Purpose

Giving Day Advocates promote the awareness of GW Giving Day and the powerful effects of philanthropy on the everyday lives of GW students. By becoming an advocate and encouraging other alumni to make a gift, you are amplifying your impact and improving the lives of students for years to come.

Major Duties & Responsibilities

- Raises awareness on social media by posting content and sharing with their networks
- Makes a gift and encourages others to follow their example
- Personally connects with GW alumni, friends of GW, family, and/or classmates via phone, email, text, and social media
- Create a profile on GW [GiveCampus](#)

Training

- An online training course will be provided to all advocates
- Email and social media templates will be provided to all advocates on the Giving Day website (*coming soon*)

Time Commitment

- 30 minutes of training
- 1-2 hours of communication time in weeks leading up to Giving Day
- 1-2 hours on Giving Day

Annual Philanthropic Obligation

- Make a gift to GW at a level of individual comfort

Staff Contact

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